Notice of Meeting

Communities Select Committee



Chief Executive David McNulty

Date & time Wednesday, 14 August 2013 at 9.30 am

Place Ashcombe, County Hall **Contact** Jisa Prasannan or Huma Younis Room 122, County Hall Tel 020 8213 2694 or 020 8213 2725

jisa.prasannan@surreycc.gov. uk or huma.younis@surreycc.gov.u k

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This meeting will be held in public. If you would like to attend and you have any special requirements, please contact Jisa Prasannan or Huma Younis on 020 8213 2694 or 020 8213 2725.

Members

Mrs Denise Saliagopoulos (Chairman), Mr Chris Norman (Vice-Chairman), Mrs Jan Mason, Mr John Orrick, Mr Saj Hussain, Rachael I. Lake, Mrs Mary Lewis, Mr Christian Mahne, Mr Chris Pitt, Ms Barbara Thomson, Mr Alan Young and Mr Robert Evans

Ex Officio Members:

Mrs Sally B Marks (Vice Chairman of the Council) Mr David Munro (Chairman of the Council)

TERMS OF REFERENCE

The Select Committee is responsible for the following areas:

Community Safety	Adult and Community Learning
Crime and Disorder Reduction	Cultural Services
Youth Offending	Sport
Fire and Rescue Service	Voluntary Sector Relations
Localism	Heritage
Relations with the Police Authority and Police	Citizenship
Customer Services	Trading Standards and Environmental Health
Library Services	2012 Olympics

PART 1 IN PUBLIC

1 APOLOGIES FOR ABSENCE AND SUBSTITUTIONS

2 DECLARATIONS OF INTEREST

To receive any declarations of disclosable pecuniary interests from Members in respect of any item to be considered at the meeting.

Notes:

- In line with the Relevant Authorities (Disclosable Pecuniary Interests) Regulations 2012, declarations may relate to the interest of the member, or the member's spouse or civil partner, or a person with whom the member is living as husband or wife, or a person with whom the member is living as if they were civil partners and the member is aware they have the interest.
- Members need only disclose interests not currently listed on the Register of Disclosable Pecuniary Interests.
- Members must notify the Monitoring Officer of any interests disclosed at the meeting so they may be added to the Register.
- Members are reminded that they must not participate in any item where they have a disclosable pecuniary interest.

3 CALL-IN OF CABINET DECISION: 23 JULY 2013

(Pages 1 - 78)

Purpose of Report: Scrutiny of Budgets/Policy Development and Review

To scrutinise the Cabinet decision of 23 July 2013 to agree the outline Magna Carta Partnership Masterplan, its additional project funding, and delegation of project oversight.

4 DATE OF NEXT MEETING

The next meeting of the Committee will be held at 10am on 26 September.

David McNulty Chief Executive Published: 06 August 2013

MOBILE TECHNOLOGY – ACCEPTABLE USE

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Communities Select Committee 14 August 2013

Magna Carta Anniversary

Purpose of the report: Scrutiny of Services and Budgets/Policy Development and Review

To scrutinise the Cabinet decision of 23 July 2013 to agree the outline Magna Carta Partnership Masterplan, its additional project funding, and delegation of project oversight.

Introduction:

- 1. On 23 July 2013 the Cabinet made a decision to agree the outline Magna Carta Partnership Masterplan, its additional project funding, and delegation of project oversight.
- 2. Four Members (Mr John Orrick, Mrs Jan Mason, Mr Alan Young and Mr Robert Evans) of the Communities Select Committee have called-in this Cabinet decision for reconsideration by the Committee.

Background:

3. On 23 July 2013 the Cabinet made a decision to agree the outline Magna Carta Partnership Masterplan, its additional project funding, and delegation of project oversight. The details of the Cabinet's decision, extracted from the printed decisions, are stated below:

Resolved:

"(1) The outline Partnership Masterplan be agreed as set out in paragraphs 10 to19.

(2) Additional project funding support, comprising of £700,000 capital funding for the legacy programme and £300,000 revenue funding for the events programme, to be factored into the refresh of the Medium Term Financial Plan.

(3) A major bid will be made to the Heritage Lottery Fund to contribute to the Magna Carta programme.

(4) To delegate the financial oversight of the Partnership Masterplan to the Leader of the Council, with implementation by the Assistant Chief Executive, in consultation with the Leader of the Council and the Cabinet Member for Community Services.

Reason for decisions:

To ensure that the significance of the 800th Anniversary is recognised and the benefits are maximised for the area in 2015 with lasting benefits beyond. To achieve these aims, partners are working collaboratively to pool resources and expertise. To fulfil all the ambitions of the report, the partnership will submit an exciting and innovative bid for match funding from the Heritage Lottery Fund."

4. On 30 July 2013, Democratic Services received notification that four Members (Mr John Orrick, Mrs Jan Mason, Mr Alan Young and Mr Robert Evans) of the Communities Select Committee had called-in this decision of the Cabinet. The reasons for the call-in are as follows:

"That despite a paper being presented to Communities Select Committee, this item lacks scrutiny and lacks detail or clarity in the proposals, in that:

1. The Cabinet Member, Assistant Chief Executive and Programme Lead Magna Carta were not present at the meeting of the Communities Select Committee to answer members' concerns and questions.

2. That the concerns raised by the Communities Select Committee and appearing as item 5b on the Cabinet agenda were not considered by the Cabinet. Being:

i.the receipt by the Committee of the financial information concerning these proposals on the day of the Select Committee meeting, which made it difficult for them to scrutinise the proposals in light of the financial information,

ii. the capacity of the highways budget to cover the costs of works required in the area to complement the celebration proposals *iii.* the absence of a detailed business case justifying the expenditure by the County Council of £1.2m (in addition to the highways provision) on these proposals at a time when there is considerable pressure on the Council's resources,

iv. the absence of information on projected visitor numbers, *v* .the absence of detailed assessments on the impact of these proposals to include economic, environmental, and equality, *vi.* the absence of a detailed explanation of the concept ideas and events planning behind the proposals including the necessity for a new commission in the landscape,

vii. the lack of private sponsorship committed to these plans,

viii. that the estimated £200,000 annual staffing costs for this project, from existing resources, could potentially delay achievement of proposed efficiency savings elsewhere in the Council.

In addition the following concerns raised by some members: *i.* the report to Cabinet does not make it clear that the County Council previously withdrew its financial support of up to £5m to fund a new visitor centre in Runnymede to mark the 800th anniversary, *ii.* the economic and health information used to support the proposals is incomplete and does not compare the Egham statistics with neighbouring areas as a means of benchmarking, *iii.* whether the proposed changes to the highways in the area would provide adequate infrastructure to support the celebration proposals, *iv.* the need for better assurances that the proposals will be a joint venture including Runnymede, Spelthorne, and Windsor and Maidenhead Councils.

3. That the concerns raised by the Section 151 Officer under paragraph 33 of the report to Cabinet were not discussed at Cabinet.

- 4. That the report by consultants was not available for consideration."
- 5. The following documents in relation to the decision made on 23 July 2013 are attached:
 - Report considered by Cabinet on 23 July 2013 (Appendix 1).
 - Cabinet decision sheet for 23 July 2013, published on 25 July 2013 (**Appendix 2**).
 - Extract from the draft minutes of the Cabinet meeting of 23 July 2013 (**Appendix 3**).
 - Report considered by Communities Select Committee on 11 July 2013 (**Appendix 4**).
 - Report with recommendations from Communities Select Committee to Cabinet on Magna Carta proposals, item 5b of Cabinet Agenda for 23 July 2013 (**Appendix 5**).
 - Extract from the draft minutes of the Communities Select Committee meeting of 11 July 2013 (**Appendix 6**).
 - The call-in notice received by Democratic Services on 30 July 2013 (**Appendix 7**).
 - Officer response to the reasons set out in the call-in notice (**Appendix 8**).

The Call-in

- 6. The Select Committee is asked to consider the above evidence together with evidence presented at the Call-in meeting in order to review the decision taken by the Cabinet.
- 7. The Committee is asked to decide whether or not it wishes to refer the decision back to the Cabinet for reconsideration.

- 8. If the Committee decides to refer the matter back to the Cabinet for reconsideration, the nature of the Committee's concern must be stated.
- 9. The Members calling-in the decision have recommended that the Committee refer the decision back to Cabinet with the following recommendations:

"That the Communities Select Committee reconsiders the item with the Cabinet Member and responsible officers present and if necessary requests the Cabinet to reverse those decisions that it considers have not been fully considered, are too ill defined in their scope and therefore not suitable for approval for expenditure."

For decision:

10. That the Committee reviews the Cabinet's decision made on 23 July 2013, to agree the outline Magna Carta Partnership Masterplan, its additional project funding, and delegation of project oversight, and decides whether it wishes to refer the decision back to the Cabinet for reconsideration.

Next steps:

- 11. Should the Select Committee decide to support the decision of the Cabinet; the decision will take effect on the date of the Select Committee meeting.
- 12. Should the Select Committee refer the decision back to the Cabinet, a meeting of the Cabinet must be held within seven working days of the Select Committee meeting. The Cabinet can then decide to amend the decision or not, before adopting a final decision.

Report contact: Jisa Prasannan, Scrutiny Officer, Democratic Services

Contact details: 020 8213 2694/jisa.prasannan@surreycc.gov.uk

SURREY COUNTY COUNCIL

CABINET



DATE: 23 JULY 2013

- REPORT OF: MRS HELYN CLACK, CABINET MEMBER FOR COMMUNITY SERVICES
- LEAD SUSIE KEMP ASSISTANT CHIEF EXECUTIVE
- OFFICER:

SUBJECT: MAGNA CARTA ANNIVERSARY

SUMMARY OF ISSUE:

In June 2015, the free world will celebrate the 800th Anniversary of the sealing of the Magna Carta at Runnymede. The aim of this report is to outline the plans for a Partnership Masterplan (comprising a legacy and programme of events), to describe the wider benefits that will accrue to the area, and to seek funding. This, together with funding from our partners will then comprise match funding for a major bid to the Heritage Lottery Fund. Surrey plans will be co-ordinated with plans at a national level that are being developed with the Magna Carta 800th Committee, the Houses of Parliament and other Charter Towns.

RECOMMENDATIONS:

It is recommended that Cabinet agree:

- 1. The outline Partnership Masterplan as set out in paragraphs 10 to 19.
- 2. Additional project funding support, comprising of £700,000 capital funding for the legacy programme and £300,000 revenue funding for the events programme, to be factored into the refresh of the Medium Term Financial Plan.
- 3. A major bid will be made to the Heritage Lottery Fund to contribute to the Magna Carta programme.
- 4. To delegate the financial oversight of the Partnership Masterplan to the Leader of the Council, with implementation by the Assistant Chief Executive, in consultation with the Leader of the Council and the Cabinet Member for Community Services.

REASON FOR RECOMMENDATIONS:

To ensure that the significance of the 800th Anniversary is recognised and the benefits are maximised for the area in 2015 with lasting benefits beyond. To achieve these aims, partners are working collaboratively to pool resources and expertise. To fulfil all the ambitions of this report, the partnership will submit an exciting and innovative bid for match funding from the Heritage Lottery Fund.

DETAILS:

Introduction

- 1. The sealing of the Magna Carta in Runnymede is a major part of Surrey's heritage and cultural identity, and the 800th anniversary (15th June 2015) will be an occasion of national and international prominence and significance. The Magna Carta established the Rule of Law and effectively challenged for the first time the divine right of Kings. The site which witnessed the sealing of the Magna Carta is recognised locally as Runnymede Meadows and a map of the area is attached as Annex 1. The County Council is providing strategic leadership to ensure that the focus of the national celebration is Runnymede. Surrey County Council has been working closely with officers from Runnymede Borough Council, National Trust, Royal Holloway, Brunel University and the Magna Carta 800th Committee to develop these plans. The aim of the Partnership Masterplan is to:-
 - 1. provide an appropriate celebration for the 800th anniversary which will match the expectations of international and national visitors;
 - 2. provide a fitting venue for these celebrations;
 - 3. raise the profile of the area;
 - 4. provide economic benefit to the area through increased tourism, and attracting inward investment, and
 - 5. protect and enhance the natural area to encourage healthier lifestyles.
- 2. In October 2012, the Cabinet gave an in principle approval to support making the 800th anniversary of the sealing of the Magna Carta with a contribution of up to £5m subject to an effective Business Case. In December 2012, Surrey County Council confirmed that a Partnership Masterplan will be the best way forward. This report outlines the Masterplan.

Why Invest in the Magna Carta Anniversary

- 3. The Magna Carta is arguably the most important document ever created in Great Britain, and is therefore in its own right, a vitally important part of Surrey's heritage. The document has been instrumental in the development of democracy and liberty across the world, and despite centuries of evolution, its 'DNA' is evident to this day in the constitutions of over 100 countries. The 800th anniversary of the Magna Carta will therefore be a major catalyst for positive change and benefit to the local area.
- 4. In June 2015, the 800th anniversary will be commemorated across the free world, and the focus will turn to Runnymede as the birthplace of liberty. The programme of celebratory events will be televised worldwide, providing a global "shop window" for promoting the area to future visitors.
- 5. Surrey County Council has developed a strong partnership between the landowners (National Trust, Runnymede Borough Council and Brunel University) and one of our major educational institutions, Royal Holloway (RHUL). Through clear strategic leadership, Surrey is working with the Magna Carta 800th Committee, the Houses of Parliament and all other Charter

Towns to provide a co-ordinated plan of activities across the nation and to promote our area to national and international visitors. This strong partnership will form a solid base for leveraging funding from other sources. This is discussed in the finance section below.

- 6. Egham is an area with pockets of deprivation see Annex 2. The Magna Carta anniversary offers the opportunity for benefits to the local economy and the health and well-being of the local population.
- 7. Upgrading the local visitor offer will create links to the planned regeneration of the area. The new Waitrose and Travelodge that are under construction will link to the wider planned Egham and RHUL Masterplans with significant inward economic investment.
- 8. Increased visitors to the area will provide economic benefit and entry-level employment opportunities in the area.
- 9. Improvements in employment and increased opportunities for healthy lifestyles will benefit the health and well-being of the local residents.

The Proposal

10. The proposals for the Partnership Masterplan are split into 2 elements - legacy and celebration events. These are covered separately below.

The Legacy

- 11. <u>Creating the "brand"</u> - the vision for the legacy is based on a regional park concept to create a culturally branded destination and tourism identity for the Runnymede area. Historic Egham will be promoted as the "gateway" to "Magna Carta Country". The area will include Englefield Green and Wraysbury- thereby generating an economic dynamic to support the growth and regeneration of the rural area and associated towns. The area will embrace the site of the sealing of the Magna Carta, Runnymede Pleasure Grounds, the ancient historic National Trust Runnymede Meadow estate, Wraysbury, Ankerwycke, the Magna Carta and Kennedy memorials - as well as including the Commonwealth Air Forces Memorial and its adjacent woodland setting. The diverse habitats at Runnymede are rich in flora and fauna and represent a distinctive landscape area to be promoted for conservation and access. Key to the concept would be the promotion of access to the wider adjacent countryside and landscape for leisure and recreation purposes – land-based on the southern stretch and water-based activities on the northern section of the park.
- 12. <u>Masterplan Consultants</u> Chris Blandford Associates has been commissioned by National Trust to develop legacy plans which will enhance the local area while maintaining its character. Chris Blandford Associates have worked in the past as key advisors for Stonehenge, Avebury and the Wetlands Centre in Wales. National Trust will be investing in the enhancement of Runnymede Meadows and will work together with partners to leverage more support from the Heritage Lottery Fund.
- 13. <u>New Commission in the Landscape</u> a competitively commissioned, nationally significant installation is proposed that is in keeping with the natural landscape, and which will create a lasting legacy for the 800th Anniversary. A

competition will be held to select the designer/artist, and will involve nationally recognised bodies including the Arts Council and the Royal Society of Arts. The unveiling of this work will form a centrepiece of the anniversary day.

- 14. <u>Better facilities</u> -the Runnymede Meadows site is currently lacking good quality visitor amenities. A key element of the Partnership Masterplan will be to improve existing facilities and buildings of architectural significance.
- 15. <u>Better interpretation</u> for a site of such historical importance, there is a marked discrepancy between expectation and reality on the interpretation of the Magna Carta. There is little acknowledgement or information on the historic importance of the site, which has resulted in poor feedback from visitors. RHUL will design and develop digital smartphone technology to provide the interpretation.
- 16. <u>Improved access</u> parts of the site can be inaccessible in all but lengthy periods of good weather. The area's heritage, countryside, informal recreation, wildlife, landscape conservation and bio-diversity will be promoted. Access will be improved, along and across the Thames, walking trails made accessible and speed limits and safe crossing points will be installed.

Celebration Events

- 17. A range of inspirational events are being proposed to engage the whole county, providing a cross section of ideas to cover a range of budgets. At the heart of these events will be a focus on engaging communities and involving young people in an exciting educational programme. The programme of events will also link with the Charter Towns and the Houses of Parliament to ensure national profile.
- 18. Each proposal will be assessed on the basis of relevance to the Magna Carta, the ability to attract national and international media attention, political and public profile, audience and community engagement, the ability to create international links, cost, practicality and risk. The resulting event programme will raise the profile of the area, attract visitors and bring the community together to participate in a variety of cultural, healthy and educational pursuits.
- 19. The overarching plan will comprise:-

<u>October 2013 –</u> Launch of the national competition to identify a designer / artist for the new commission in the landscape.

<u>June 15th 2014 -</u> Awareness raising events on Magna Carta Day 2014, which will include the announcement of the winner of the designer / artist for the new commission in the landscape.

<u>May 15th 2015</u> - a Surrey Arts concert with a new commission at the Royal Albert Hall.

<u>June 13th to 15th 2015</u> (Anniversary Weekend) - the weekend will include a number of events dovetailing together. Events being considered and planned include a road parade, a 21st century fair, taking part in a national celebration of "Liber-teas" and linking with a planned international music concert.

Consideration of an equestrian pageant is being led by Runnymede Borough Council. The unveiling of the new commission in the landscape will take place on the 15th June 2015.

<u>July/August</u>-activities in the locality during the summer months/school holidays of 2015.

CONSULTATION:

- 20. There has been extensive and comprehensive consultation, involving a wide range of stakeholders and attendance at a number of events and meetings. A meeting of all key local stakeholders was held on the 4th March 2013 at Egham library. Initial thoughts on the vision were presented and views sought on issues that needed to be addressed. A copy of the key findings from this event is attached as Annex 4 (A). This feedback informed the questionnaire that has been used during a 2 month public consultation
- 21. Consultation has been via an online questionnaire and paper copies which were promoted widely and distributed locally through key stakeholders, local newsletters and newspaper adverts. Physical copies of the questionnaire have been available at public buildings, social media has been used by partners to encourage participation and all SCC Runnymede Members have been informed.
- 22. The list of face to face public consultation events that has taken place are listed in Annex 4 (B). These include meetings with key stakeholder groups that cover groups representing Environmental, Community, Cultural, Business, Landowners, Education and Government interests eg Egham Chamber of Commerce and Egham Residents Association. Consultation also took place at significant venues on key dates eg Egham High Street on Magna Carta Day, Englefield Green Fair and Virginia Water Carnival.
- 23. The following key findings from the consultation have informed the outline Partnership Masterplan:
 - It was encouraging that 96% of people online agreed that Runnymede should be promoted as the location where the Magna Carta was sealed.
 - In relation to legacy, 83% of people agree that the area (Meadows, RPG and Ankerwyke) should be enhanced. 84% of people agree that memorials should be refurbished as necessary. 98% of people feel information should be provided, and the most popular suggestions were digital (website and smartphone apps).
 - Respondents felt that the existing facilities most in need of improvement are the toilets, car park and catering. New facilities that could be considered include family activities, gift shop and cafe. Boating, walking and cycling are popular activities that could also be improved.
 - There are a broad range of suggestions for events, those that feature the most frequently being historical re-enactments, medieval fairs, concerts and family fun days.

RISK MANAGEMENT & IMPLICATIONS

- 24. Runnymede is recognised as the birthplace of liberty. Failure to improve the visitor offer and play a central and fitting part in the 800th anniversary celebrations will be reputationally damaging and a unique opportunity lost.
 - i. Achievement of the masterplan requires HLF funding. Failure to secure funding would result in key stakeholders making minimal improvements for the site and celebratory occasion in 2015.
 - ii. The project delivery timeframe is tight yet achievable and a risk register will be developed in relation to the SCC elements (a new commission and events programme), to forecast and monitor relevant risks and issues.

Financial and Value for Money Implications

- 25. An indication of the overall cost of the proposed scheme, and the potential extent of the proposed investment in the site, totalling £8.3m, is shown in Table 1. A financial contribution will be required from partners as matched funding for the lottery bid. These proposals will form part of a comprehensive joint Heritage Lottery Fund (HLF) bid, which offers the greatest chance of leverage and success. It should be noted that any programme for implementation will incur general phases of improvements in the area and will go beyond 2015.
- 26. Although not part part of the main scheme, there is an associated proposed Highways capital investment of £4m within the area for the Runnymede Roundabout Scheme, which would help to manage the traffic flow resulting from increased visitor numbers. The timing of this project needs to be undertaken in conjunction with the masterplan. This scheme will proceed upon confirmation of funding from the Enterprise M3 Local Enterprise Partnership or from Department for Transport grant funding, with the decision expected in 2014.

Table 1

Capital Costs	(£'m)	Lead Partner
Visitor Offer – including infrastructure, interpretation, branding, cafe, toilets, trails, pathways, moorings, etc	4-5	 National Trust Pleasure Grounds Trust / Runnymede Borough Council
Conversion of boathouse – potential for education centre	1-2	Brunel University
Legacy, to include new commission in the landscape	0.7	Surrey County Council
Digital Smartphone Technology	0.1	 Royal Holloway University London
Highways – speed controls and crossing points	Up to 0.5	Surrey County Council from (from existing SCC budgets)
Total Cost - combined funding from partners and HLF bid	8.3	
Associated Capital projects	(£'m)	Lead Partner
Runnymede Roundabout Scheme	4	 Surrey County Council / Enterprise M3 - Local Transport Body / Local Transport Scheme funding Status bid (decision 2014)
		•
Revenue Costs	(£'m)	Lead Partner
Event Plan	0.3	Surrey County Council
Magna Carta Memorial renovation	0.05	American Bar Association

Note: A single partnership Heritage Lottery Fund bid will be made to support the above funding. Governance arrangements for the administration and management of a successful HLF bid will need to be agreed by all partners.

- 27. New funding is being sought from Surrey County Council of £700,000 funding towards the legacy programme, to include a new commission in the landscape and £300,000 towards the events programme.. It is necessary to approve funding at this stage as evidence of support for the lottery bid, and to allow officers to commence detailed planning. There is potential for considerable leverage to be secured from the investment of partners if the HLF bid is successful.
- 28. The highways works consisting of installing speed controls and crossing points will be funded from within existing Highways capital budgets.

- 29. The additional revenue costs of financing Surrey's capital expenditure for the landscape commission is estimated as £70,000 per year.
- 30. The estimated £200,000 annual staffing cost of project support and management will be provided from within existing team resources. This could potentially delay achievement of proposed efficiency savings.
- 31. It should be noted that:-
 - Partners are in the process of confirming contributions.
 - SCC Capital and Revenue contributions, and their financial impacts have been factored into the MTFP refresh.
 - The timing of expenditure will be clarified when the project has been further developed. It is expected that the majority of the SCC capital expenditure will be incurred within 2014/15, and the revenue expenditure mainly within 2015/16, dependent upon the selection of the commission and timing of celebratory events.
 - Responsibility for ongoing maintenance and insurance of the commission will be determined upon the selection and will be factored into the business plan / partner agreement

Section 151 Officer Commentary

- 32. Subject to cabinet approval of this report, the additional capital (£700,000) and full revenue impacts (celebration costs £300,000, capital financing costs of £70,000 and possible delayed efficiency savings £200,000), of this proposed scheme have been factored into the MTFP refresh as presented within the separate report on this agenda.
- 33. At this early stage of the project, there are still some uncertainities regarding roles and responsibilities. A full governance process will need to be put in place which clarifies the responsibilities of each partner and ensures that risks are appropriately managed.

Legal Implications – Monitoring Officer

34. There are no implications arising directly from this report.

Equalities and Diversity

35. A comprehensive Equality Impact Assessment will be undertaken as part of the detailed plans for enhancing the site and for delivering events. The proposals will enhance provision of cultural, educational, leisure and physical activities for all members of the community. Plans for the site, in terms of both enhancements and events, will take into consideration accessibility for people with disability. New audiences will also be encouraged to participate, especially those who do not currently use the site and rarely attend cultural or leisure activities.

Public Health implications

36. Egham Hythe and Englefield Green West are areas of relative deprivation with poor statistics on many indicators of general health. The aim of this report is to make the area more attractive by improving public access around the site, enhancing the opportunities for healthier lifestyles – orienteering and

walking that is free for all - and to include opportunities for cycle hire at modest rates. Statistics on the area are attached as Annex 2.

WHAT HAPPENS NEXT:

- 37. All partners will develop the following:-
 - HLF bid in consultation with the Cabinet Member for Community Services and the Assistant Chief Executive.
 - A clear and detailed event plan that embraces the community in • Runnymede, Surrey residents and includes linkages with national and international celebration events.
 - A clear communication plan and website to ensure that residents are engaged and actively involved in the plans.
 - Governance arrangements (for HLF bid & project delivery) to be agreed with Cabinet Member and Assistant Chief Executive.
 - It should be noted that, working within the partnership arrangements of the overall masterplan. SCC will devise and deliver two project areas for which SCC funding is being sought - new commission in the landscape and some key events.

Contact Officer(s):

Rhian Boast Programme Lead Magna Carta tel no. 07968474649 Peter Milton Head of Cultural Service

tel.no 07837 557742

Consulted:

Runnymede Local Committee Communities Select Committee All County Councillors for Runnymede All Stakeholders listed in Annex 4 (E)

Consulted on report to Cabinet:

- Leader
- Chairman Communities Select Committee
- Chief Executive
- Assistant Chief Executive
- Chief Finance Officer
- Monitoring Officer
- Stakeholder groups covering Environmental, Community, Cultural, Business, Landowners. Education and Government interests

Annexes:

- 1. Map of the area
- 2. Summary of statistics on the local area
- 3. Details of plans to improve visitor offer
- 4. Consultation information

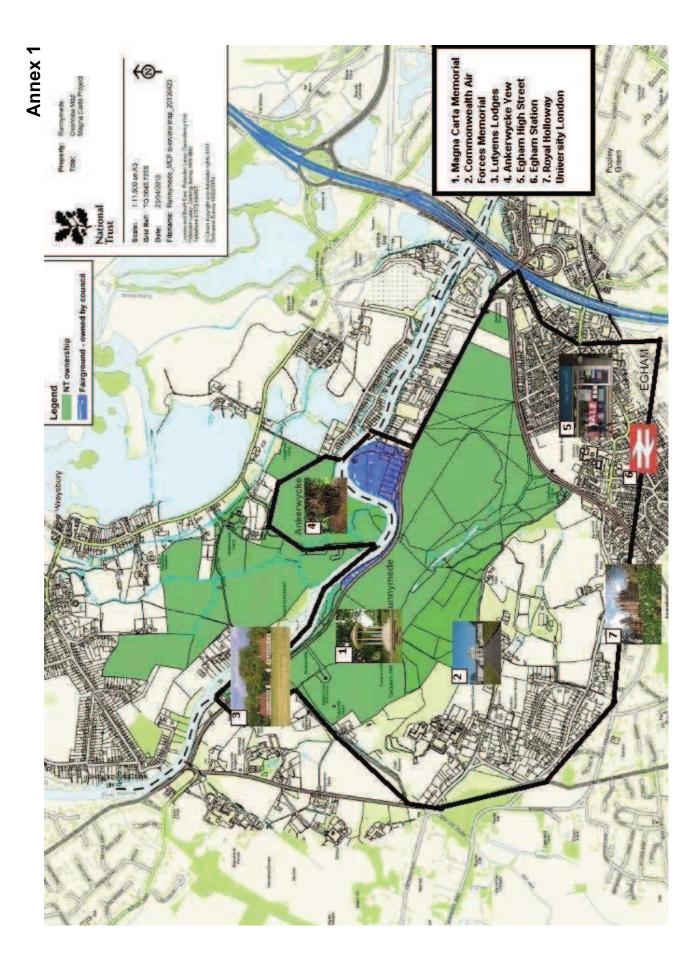
Background papers:

1) 2010 SCC - Runnymede Summary 14-19 (25) Needs Analysis Summary Paper

2) 2012 SCC & Public Heath Team - Adult Health & Social Care Commissioning Profile: Runnymede

3) 2011 SCC – Families in Poverty Needs Assessment - Policy & Research Team Strategy and Commissioning Service (Children , School and Families).

4) Nomis – Official labour market statistics -<u>http://www.nomisweb.co.uk/reports/Imp/la/1946157333/report.aspx?town=runnymed</u> <u>e#tabearn</u>



Economic and Health Statistics for the area around Egham

Egham is a town in need of regeneration with many vacant shops that have been empty for a number of years and a high proliferation of charity/low end retailers. The town centre has the appearance of decline and neglect. With a large student population in the town, many of the high street traders are dependent on seasonal trade that is determined by the academic calendar. The opening of a Waitrose and Travelodge in 2014 is anticipated as an opportunity to bring more footfall into the area, although traders in Egham High Street are unsure how it will benefit them directly and are worried about their fragile economy. Attracting visitors to the town centre is key.

The statistics for the Borough of Runnymede indicate that the percentage of obese residents is higher than the county average – in both the children and adults categories. The likelihood of babies being born with low birth weights in Runnymede is higher than the SE average. Where statistics are broken down to ward level, Englefield Green and Egham Hythe (both within a mile of Runnymede Meadows) frequently score badly on many indicators of deprivation - childhood poverty, households in receipt of income support or job seekers allowance, unemployment, and the percentage of the workforce in the lowest levels of employment when compared to the average for the South East. Additionally, the average life expectancy for males in Egham Hythe is over 5 years lower than the average for Surrey. The proposals in this report to provide inward economic investment and provide better, but free, healthy activities are aimed at contributing to both the economic and health and well-being of the residents in the area.

Statistics	Egham/Egham	Englefield	Comparators
	Hythe	Green	
% of households in receipt of	11% in Egham	10% in West	9.5% in SE
Income support	Hythe		
% of workforce in lowest levels	17.7% in	19.1% in West	14.7% in SE
of employment	Egham Hythe		(18.1% national)
% in low income families	11% in Egham	10% in West	9.5% in SE
	Hythe		
% Unemployed		7% in East	5.9% in SE
		4.3% in West	(7.7% national)
Male life expectancy	74.4 in Egham		77.7 national
	Hythe		(79.9 Surrey)
NEETS	4.3% in Egham	3% in West	5.6% in SE
	Hythe		
% of CYP in poverty	17.6% in	21.4% in West	14.5% in SE
	Egham Hythe		
Smoking rate	32% in Egham	32% in West	20.7% England
	Hythe, 27% in		average
	Egham		

Details of Plans to Improve the Visitor Offer

- Improving/enhancing visitor facilities utilising existing buildings e.g. toilets/cafe/educational facilities. This could include refurbishing the listed buildings owned by National Trust and Brunel University – the Lutyens Lodges and the Boathouse, as well as improving aspects of the Runnymede Pleasure Grounds.
- Providing a lasting legacy of the sealing of the Magna Carta through a competition for a commission that is in the landscape.
- Improved interpretation through digital smartphone technology and website, which will be developed with expertise from Royal Holloway University of London (RHUL). The proposal is that 50 undergraduates from relevant departments will design the content and create the technology under the supervision of lecturers which will form practical experience for their finals. This will improve the marketability of both the students and the Royal Holloway.
- Creating the economic dynamic to support the growth and regeneration of Egham and surrounding areas which will inform the Egham and RHUL masterplans (both are being developed with an expected publication of later this year). These masterplans will create an additional inward investment into the area and provide a significant revitalisation/improvement to the town centre and local economy.
- Promoting awareness and understanding of the national and international historic significance of Runnymede and the surrounding area.
- Improving access to, movement around and understanding of the area's heritage, countryside, wildlife and biodiversity. This will include improvements to the Thames Path, boat moorings, walking trails around the area, reducing the impact of the A308 (speed limits and safe crossing points) and improved opportunities for boat trips along the river. This improvement of the area together with better information will encourage greater opportunities for physical activity.

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Feedback used to inform content of Survey

Magna Carta Country – Collated Feedback						
TOURISM	LANDO	WNERS	INFRASTRUCTURE		EVENTS	
Creating 'Magna Carta Country'	NT LAND	RBC LAND	HIGHWAYS	GENERAL	RIVER	For local and international visitors
National Memorial and new art commissioned.	Lodges need refurbishing and review their use.	Pleasure Ground needs upgrading	A308 roundabout needs better flow	Memorials should be refurbished	Greater connectivity	Have Magna Carta themed local town and village shows.
Greater Connectivity with	A green and open space	Develop cottages	Crossings for pedestrians	Visitor Offer is undeveloped	Permanently moored boat	Hold medieval re-enactments
Egham, Englefield Green		that are in a poor condition.	to cross the busy A roads.			Light beacons and have fireworks
Greater connectivity with other areas, such as Windsor and Hampton Court and wider to Staines, Chertsey Museum.	could be used as a visitor	Have a garden to enhance the area.	The speed limit should be reduced if the site is to become a tourist attraction.	Use more digital technology for history / ecology.	Improve the pathway along the Thames	Hold cultural events, such as concerts and literary festival. Host a pageant, or a river pageant.
Create Walkway connecting Egham, Ankerwycke, Englefield Green, Coopers Hill	Use boardwalks for better access.	Build a bandstand.	Remove CCTV put up for the Olympics	Remove barriers to access (such as padlocked gates and cattle)	Iconic bridge across the river	Use digital media to enhance enjoyment and interpretation of the site. Horse/jousting/ chariot racing
Create cycling routes	Protect the common and the current landscape.	BRUNEL Boathouse needs refurbishing	Sufficient parking / park and ride and coach parking.	Need for amenities such as toilets, bins, etc.	Landings must be accessible for elderly and disabled.	Involve schools in events, provide schools with a memento
Use the site's history, landscape and ecology.			Link with public transport.		More moorings	Lectures, liberty workshops.
						Bell ringing

Public Face to Face	Events and Meetings
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Date	Group Consulted	Location
4 th March 2013	Stakeholders	Egham
27 th May 2013	National Trust Visitors	Runnymede Meadows
29 th May 2013	General Public	Egham High Street
11 th June 2013	Wraysbury Skiff and Punting Club Members	Egham
11 th June 2013	Egham Residents Association	Egham
15 th June 2013	General Public	Magna Carta Day
20 th June 2013	Local Chamber of Commerce	Egham
22 nd June 2013	General public at Englefield Green Village Fair	Englefield Green
24 th June 2013	Local museums	Runnymede
29 th June 2013	Carnival	Virginia Water

The following decisions were taken by the Cabinet on Tuesday, 23 July 2013 and will take effect on Friday 2 August 2013 unless the call-in procedure has been triggered. **CALL-IN DEADLINE: 1/8/13.**

The following represents a summary of the decisions taken by the Cabinet. It is not intended to represent the formal record of the meeting but to facilitate the call-in process. The formal minutes will be published in due course to replace this decision sheet.

County Members wishing to request a call-in on any of these matters, should contact the Senior Manager for Scrutiny or relevant Democratic Services Officer.

The Cabinet at its meeting on Tuesday, 23 July 2013 considered the following matters and resolved:

Members' Questions (Item 4a)

Three questions had been received from a Member. The questions and responses were tabled and are attached as Appendix 1.

Public Questions (Item 4b)

Six questions had been received for the meeting from members of the public. The questions and responses were tabled and are attached as Appendix 2.

Adult Social Care Select Committee - Social Capital (Item 5a)

The recommendation of the Adult Social Care Select Committee was circulated with the agenda. The Cabinet response was tabled at the meeting (Appendix 3).

Communities Select Committee - Magna Carta Anniversary (Item 5b)

The recommendations of the Communities Select Committee were tabled at the meeting. The Cabinet considered the recommendations under agenda item 12 and agreed that a written response would be provided after the meeting.

AMENDMENT TO WASTE CONTRACT TO DELIVER THE WASTE STRATEGY (Item 15)

- 1. The Waste Contract be varied to reflect the changes necessary to deliver our Waste Strategy including the Eco Park, subject to relevant conditions being met (as described in paragraphs 23 and 24 of the report submitted).
- 2. The Council enter into a Direct Agreement with SITA Holdings Ltd for the purpose of the Waste Contract and provides a Local Government (Contracts) Act Certificate in relation to the Direct Agreement.
- 3. The Strategic Director (Environment and Infrastructure) be authorised to agree any subsequent changes to the proposed variation to the Waste Contract to deliver the Waste Strategy including the Eco Park, in consultation with the Leader and the Cabinet Member for Transport, Highways and the Environment, and advised by the Head of Legal and Democratic Services and the Chief Finance Officer.

Reason for decisions

To provide proper authority to deliver the Waste Strategy, including the Eco Park which represents a corporate priority for the Council, enter into contractual commitments and provide assurance to contractual and funding partners to the Council.

[The decisions on this item can be called in by the Environment and Transport Select Committee]

• MEDIUM TERM FINANCIAL PLAN 2013-18, QUARTER ONE 2013/14 REVIEW (Item 6)

- 1. The potential implications of Spending Round 2013 (SR2013) on the county council's budget position be noted.
- 2. The proposed MTFP 2013-18 budget assumption changes in light of new information available since February 2013 (paragraphs 13 to 22 of the report submitted) be noted
- 3. The MTFP 2013-18 be revised to:
 - a). amend the capital programme to include an additional £95m in relation to school basic need and short stay schools for 2013-18 and £0.7m provisional expenditure in relation to the 800th anniversary of the Magna Carta.
 - b). reflect additional revenue budget spend from 2014-18 for:
 - revenue costs of additional capital programme items (£7.4m)
 - unachievable savings targets included in existing MTFP of £0.8m and
 - additional Surrey Fire & Rescue Service spending pressures (£2.0m)
 - the provisional contribution to celebrate the 800th anniversary of the Magna Carta (£0.3m in 2014/15 only)
 - c). add the level of additional savings that services have identified, which can realistically be delivered for 2014-18 (£56.0m in 2014-18, £19.5m in 2014/15)
 - agree the predicted scale of currently unallocated savings required in 2014-18 if recommendations 3a-3c above are supported (£52.6m for 2014-18 and £25.6m for 2014/15).
 - e). recognise that the remaining currently unallocated savings (£52.6m in 2014-18, £25.6m in 2014/15) would need to be met through further savings and/or increased income to ensure a balanced and sustainable budget could be prepared for 2014/15 onwards.
- 4. That officers continue to work to identify realistic options for discussion with stakeholders and members during the next phase of the budget planning process for preparing a balanced and sustainable budget for 2014/15 onwards.

Reason for decision

In setting the MTFP 2013-18, the Cabinet agreed to undertake a review in the first quarter of 2013/14 to take account of the need to revise any of the budget assumptions in the light of progress with efficiencies and spending reductions, any impact of the revised Corporate and Directorate Strategies and implications of SR2013.

[The decisions on this item can be called in by the Council Overview and Scrutiny

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Committee]

• **INVESTMENT STRATEGY** (Item 7)

- 1. The Investment Strategy including the proposed process that will determine which investment opportunities come forward for decision by Cabinet be approved.
- 2. The governance arrangements be approved and an Investment Advisory Board be established comprising four Cabinet Members supported by appropriate officers (including the Monitoring Officer and the Chief Finance Officer) who will consider individual investment opportunities and provide advice to Cabinet on investment decisions.
- 3. The commencement of the procurement process for the appointment of an Investment Advisor or Advisors to provide advice to the Council be approved, with contract award being approved in line with the standard process.
- 4. The development by the Strategic Director for Business Services of a full business case for the establishment of a Property Investment Company to be wholly owned by the County Council be approved for consideration at a future Cabinet meeting.

Reason for decisions

The Investment Strategy will provide a framework for investing in innovative solutions and opportunities that enable the council to maintain its financial resilience and increase income whilst providing effective services.

[The decisions on this item can be called in by the Council Overview and Scrutiny Committee]

• THE COUNCIL'S APPROACH TO INNOVATION: UPDATE REPORT (Item 8)

- 1. The good progress made so far to strengthen the Council's innovation capacity and capability, including the achievements and learning from the first six months of the Council's approach called "Shift" to accelerate and systematise innovation be acknowledged.
- 2. It be agreed to continue developing and implementing the "Shift" approach to innovation over the medium term planning period.
- 3. Following the review by the Investment Panel on 24 June 2013, the use of up to £0.3m from the Invest to Save Fund in 2013/14 and up to a maximum of £0.6m per year until 2016/17 to fund the "Shift" programme be approved.
- 4. The Strategic Director for Business Services, in consultation with the Leader and Cabinet Member for Business Services, continue to develop and implement the "Shift" approach using Invest to Save Funding as required to support this, reviewing progress and plans six monthly.

Reason for decisions

To further refine and strengthen the Council's approach to innovation over the medium term so it can exploit new opportunities, navigate significant challenges and achieve improved outcomes and value for money for Surrey's residents.

[The decisions on this item can be called in by the Council Overview and Scrutiny

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Committee]

• **PUBLIC SERVICE TRANSFORMATION** (Item 9)

- 1. The Secretary of State for Communities and Local Government's endorsement and recognition of Surrey's approach to public service transformation be welcomed and support for the forward programme of work be confirmed.
- 2. Officers develop outline business cases for consideration at the October 2013 Cabinet meeting.

Reason for decisions

The Council is working closely with partners to develop its plans for public service transformation in Surrey. Public service transformation will significantly improve services and outcomes for Surrey residents and generate financial savings. By working as "one team" with partners, public service transformation will focus resources away from expensive, high cost responses towards prevention and earlier intervention.

[The decisions on this item can be called in by the Council Overview and Scrutiny Committee]

• ANNUAL GOVERNANCE STATEMENT 2012/13 (Item 10)

- 1. The 2012/13 Annual Governance Statement (attached as Annex 1 to the report submitted) be approved and signed by the Leader and the Chief Executive for inclusion in the Statement of Accounts and Annual Report.
- 2. The Audit and Governance Committee continue to monitor the governance environment and report to Cabinet as appropriate.

Reason for decisions

To comply with the statutory duty to annually review and report on governance and meet best practice through a responsive approach to addressing governance and internal control issues identified.

[The decisions on this item can be called in by the Council Overview and Scrutiny Committee]

CHILDREN, SCHOOLS AND FAMILIES DIRECTORATE ANNUAL REPORT (Item 11)

- 1. The progress made in the Children, Schools and Families Directorate and achievements over the last year be noted.
- 2. The publication of the Children, Schools and Families Directorate annual report on the Surrey County Council website and s-net be approved.

Reason for decisions

The publication of the Children, Schools and Families Directorate annual report will demonstrate how the directorate is providing value for money for Surrey residents. It will show how the directorate has performed over the last year, and what has been achieved.

[The decisions on this item can be called in by the Children and Education Select Committee]

• MAGNA CARTA ANNIVERSARY (Item 12)

- 1. The outline Partnership Masterplan be agreed as set out in paragraphs 10 to 19 of the report submitted.
- 2. Additional project funding support, comprising of £700,000 capital funding for the legacy programme and £300,000 revenue funding for the events programme, be factored into the refresh of the Medium Term Financial Plan.
- 3. A major bid be made to the Heritage Lottery Fund to contribute to the Magna Carta programme.
- 4. The financial oversight of the Partnership Masterplan be delegated to the Leader of the Council, with implementation by the Assistant Chief Executive, in consultation with the Leader of the Council and the Cabinet Member for Community Services.

Reason for decisions

To ensure that the significance of the 800th Anniversary is recognised and the benefits are maximised for the area in 2015 with lasting benefits beyond. To achieve these aims, partners are working collaboratively to pool resources and expertise. To fulfil all the ambitions of the report, the partnership will submit an exciting and innovative bid for match funding from the Heritage Lottery Fund.

[The decisions on this item can be called in by the Communities Select Committee]

• PROPOSED HOLDING OF A SHARE AND DIRECTORSHIP BY SURREY COUNTY COUNCIL IN SURREY HILLS ENTERPRISES (Item 13)

- 1. It be agreed that the County Council hold a single share worth £1 in Surrey Hills Enterprises on behalf of the Surrey Hills Area of Outstanding Natural Beauty Board.
- 2. A Member be appointed to sit as Director on the Surrey Hills Enterprises Board until May 2017 (length of the Council) and that this and future appointments be made by the Chief Executive in consultation with the Leader.

Reason for decisions

To promote the local businesses, the Surrey Hills brand and generate income for Surrey Hills Enterprises to be reinvested in its activities and the community. The aim is to distribute the profits as grants to projects that deliver the Surrey Hills Management Plan.

[The decisions on this item can be called in by the Environment and Transport Select Committee]

• **REVISION OF PROCUREMENT STANDING ORDERS** (Item 14)

The proposed changes to Procurement Standing Orders (PSOs) be noted and commended to full Council for final approval.

Reason for decision

To progress the adoption of revised Procurement Standing Orders including amendments to reflect changes in legislation and ensuring that the Council maintains a fit for purpose set of guidance and rules to govern the procurement process.

• CONTRACT AWARD - SUBSTANCE MISUSE AND HOUSING SUPPORT SERVICE FOR ADULTS AND SUBSTANCE MISUSE SERVICE FOR CHILDREN AND YOUNG PEOPLE (Item 18)

That the contracts be awarded to the Providers on the basis described in the Part 2 Annex (submitted as agenda item 20) to deliver the Adult Substance Misuse and Housing Support Service and the Children and Young Peoples Service.

Reason for decision

The contract awards deliver a saving of 21.5% per annum for the contract periods (3 years + 1 +1). The new services will deliver increased quality in service delivery through a strengthened and outcome focused service specification, ensure enhanced and clearly monitored contract delivery through an incentivised payment model and will provide apprenticeship opportunities to Surrey Young People with an element of the services being delivered through a local provider.

[The decisions on this item can be called in by the Adult Social Care Select Committee, Children and Education Select Committee and the Council Overview and Scrutiny Committee]

• BUDGET MONITORING REPORT FOR JUNE 2013 AND QUARTER 1 2013/2014 (Item 16)

- 1. The following be noted (as set out in the report submitted):
 - forecast revenue budget underspend for 2013/14 (Annex 1, paragraph 1);
 - forecast ongoing efficiencies & service reductions achieved by year end (Annex 1, paragraph 56);
 - forecast capital budget position for 2013/14 (Annex 1, paragraph 60)
 - management actions to mitigate overspends (throughout Annex 1);
 - quarter end balance sheet as at 30 June 2013 and movements in earmarked reserves and debt outstanding (Annex 1, page 18);
- 2. the following adjustments to the revenue budget be approved:
 - virement of £0.4m from Customer & Communities' Legacy team to Chief Executive's Office to realign budgets and service responsibilities (Annex 1, paragraph 6);
 - virement of £0.7m from Adult Social Care to Public Health to realign health and well-being budgets (Annex 1, paragraph 7);
 - virement of £0.14m from New Homes Bonus funding to Environment &Infrastructure to support planning applications associated with the schools building programme (Annex 1, paragraph 8);
 - virement of £5.0m from the Severe Weather Reserve to repair damage to roads caused during the last winter (Annex 1, paragraph 9);
- 3. the following adjustments to the capital budget be approved:
 - virement of -£0.4m grant reprofiling of Local Sustainable Travel Fund grant in Environment & Infrastructure (Annex 1, paragraph 60);
 - virement of -£0.5m reprofiling of external funding in Environment & Infrastructure (Annex 1, paragraph 60);
 - virement of £0.6m reprofiling of IT Replacement Reserve (Annex 1, paragraph 60);
 - virement of -£0.6m reprofiling of Adult Social Care Infrastructure grant (Annex 1, paragraph 60);
 - virement of the transfer of responsibility for Basingstoke Canal from

• virement of the addition of £1.8m for Redhill balanced network as a new scheme (Annex 1, paragraph 60).

Reason for decisions

To progress the actions identified as part of the agreed strategy of monthly budget monitoring reporting.

[The decisions on this item can be called in by the Council Overview and Scrutiny Committee]

• LEADER / DEPUTY LEADER / CABINET MEMBER DECISIONS TAKEN SINCE THE LAST CABINET MEETING (Item 17)

It is recommended that the Cabinet note the decisions taken by the Leader, Deputy Leader and Cabinet Members since the last meeting as set out in Annex 1 of the report submitted.

Reason for decision

To note the decisions taken by Cabinet Members under delegated authority.

PROPERTY TRANSACTION: ACQUISITION OF AN OFFICE PROPERTY IN EPSOM (Item 22)

- 1. Surrey County Council acquire the freehold interest in the property on the basis set out in the Part 2 report submitted.
- 2. The actions identified in recommendation 2 of the Part 2 report submitted be agreed.

Reason for decisions

The acquisition will provide the opportunity for the Council to consider the longer term needs of service delivery and office accommodation in the area.

[The decisions on this item can be called in by the Council Overview and Scrutiny Committee]

• TREASURY MANAGEMENT ISSUE (SPECIAL URGENCY) (Item 22a)

- 1. The Local Government Association and its legal representatives be authorised to represent the Council in negotiations on the basis set out in the Part 2 report submitted with all options and prices to be considered when this information is made available to the Council.
- 2. Authority be delegated to the Chief Finance Officer, in consultation with the Leader, the Cabinet Member for Business Services and the Monitoring Officer, to make a final decision with regard to the selection of the interested third party and the terms of the deal that is constructed with that party.

Reason for decision

To enable the council to fully consider the available options and secure the best outcome.

[The decisions on this item were taken under the Special urgency procedure as they could not reasonably be deferred and come into immediate effect.]

CABINET – 23 JULY 2013

ITEM 4(a) - PROCEDURAL MATTERS

Members' Questions

Question (1) from Mr Jonathan Essex (Redhill East)

Please confirm the evidence base for the statement, "exposes SCC to the risk of price increase as they seek to peg their prices to landfill increases (at least in the medium term)" in paragraph 10.

Reply:

This statement is based on the professional judgement of council officers and the council's technical and independent financial advisors and knowledge obtained through historic and current market prices for merchant energy from waste capacity for dealing with Surrey's waste.

Mr John Furey Cabinet Member for Transport, Highways and Environment 23 July 2013

Question (2) from Mr Jonathan Essex (Redhill East)

Please confirm if the changes proposed impact upon the total tonnage of waste envisaged to be disposed of using EfW by SCC?

Reply:

The changes proposed do not impact on the total tonnage of waste envisaged to be disposed of by the Surrey County Council. After achieving levels of 70% recycling, there remains about 160,000 tonnes of residual waste to be disposed of and the Eco Park will deal with a proportion of this.

Mr John Furey Cabinet Member for Transport, Highways and Environment 23 July 2013

Question (3) from Mr Jonathan Essex (Redhill East)

Please provide a breakdown of the CO2 emissions noted in paragraph 46 and energy generated noted in paragraph 47, and set out how this compares to the current approved Eco Park waste management process.

Reply:

Given the detailed numerical nature of the Mr Essex's question, my officers have produced a breakdown of the net reduction of greenhouse gas emissions and the energy generation projections that have been modelled (*circulated to Mr Essex at the meeting*). Furthermore, officers would be willing to brief Mr Essex in more detail if that would be helpful.

Mr John Furey Cabinet Member for Transport, Highways and Environment 23 July 2013

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CABINET - 23 JULY 2013

ITEM 4(b) - PROCEDURAL MATTERS

Public Questions

Question (1) from Ms Debbie Pullen, Epsom

Are you aware of the fiasco regarding Wallace Fields Junior (WFJS) and Infants (WFIS) schools' admissions over the past four years (please refer to letter emailed from Marsha Mclean-Anderson) and that as a result of this several local children (for whom WFJS is their closest school and within 740m) are highly likely to be displaced to their 13th nearest school after they leave WFIS and will be forced to leave the supportive school community that they are a part of? Are these six and seven year olds just expected to pay the price of the mistakes of Surrey Local Authority by jeopardizing their education and well-being or can something be done to help them, for example a guaranteed place in WFJS or a financially supported increase in the pan of WFJS for September 2014?

Reply:

The determination by the Office of the Schools Adjudicator in 2012 related to admission arrangements for 2013.

For 2013, of the 59 children that we have registered at Wallace Fields Infant School, 52 have been allocated a place at Wallace Fields Junior School. Of the remaining 7 children, the following applies:

No application submitted for any school	1
Late application including WFJS	1
Did not apply to WFJS	1
Offered a higher preference school to WFJS	1
Offered a lower preference school to WFJS	1
Offered Danetree - not named as a preference	2

This demonstrates that only two children currently show as having been offered an alternative school that they did not apply for. While it is the case that for one of these families the school offered was the 13th in distance to their home address, only 4 of the schools that were closer admitted children at Year 3. For this family, Danetree was 3.2 km (2 miles) from the home address and this was still considered to be a reasonable distance.

The principles set out in the arrangements for 2013 apply to 2014 onwards and therefore the local authority has not re-visited the decision in order to propose any further changes. The Principal Manager for Admissions has explained the local authority's legal position fully in that regard in a letter to Mrs McLean Anderson.

Currently there are no plans to expand the junior school as the forecast data for school organisational planning indicates that there is no basic need requirement in the area overall. A group of parents have submitted an objection to the Schools Adjudicator regarding the admission arrangements at Wallace Fields Junior School, and we shall await the outcome of that objection.

Mrs Linda Kemeny Cabinet Member for Schools and Learning 23 July 2013

Question (2) from Mr Chris Netherclift, Sunbury on Thames

We have always said that the Charlton Lane site is too small for an efficient thermal treatment plant. Despite the specification in SiTA's tender advertisements being for a 60,000 tonne per year gasifier the selected design and build company could not come up with a proposal that could match that specification. The site is therefore clearly not large enough to accommodate an efficient ATT plant.

- (i) How small would the throughput of an incinerator on the Charlton Lane site have to be before SCC admitted that they have chosen a site that is too small?
- (ii) Any arguments from such places as Wisley that pollution will harm the plants cannot be considered valid as SiTA contend that there is negligible pollution. Will SCC now re-examine their site selection process to ensure that a site is chosen that is of sufficient size to be able to handle a significant amount of waste on one site using an incinerator that can actually do its job efficiently whilst actually providing heat and power to the local infrastructure?
- (iii) Alternatively, are SCC determined to put an incinerator on the Charlton Lane site no matter how efficient it is?
- (iv)The 2010 JMWMS includes the following "Table 4.3.1 Key Strategic Policies Policy 5 We will adhere to the waste hierarchy, with residual waste treatment preferred to landfill. Recovery and disposal facilities will be delivered to ensure compliance with the Landfill Directive. We will restrict the use of landfill to 0% by 2013/14". How can this Key Strategic Policy fit with the current proposed incinerator which by design will send approximately 8,000 tonnes per year back to landfill?
- (v) If Mott MacDonald's concerns are correct and the incinerator cannot be classified as a gasifier will Surrey County Council accept that they have yet again selected the wrong incinerator for the wrong site?

Reply:

The Council's waste strategy identifies gasification as it preferred technology for dealing with residual waste. The gasification plant at Charlton Lane is sized appropriately to deal with the residual municipal waste that is produced within the local area and the Council's waste strategy does not advocate the use of a single plant to deal with all of Surrey's residual waste in one location. The site selection process was rigorously tested as part of the planning application and through the requirement of the applicant to produce an assessment which looked at the suitability of alternative sites for the development. The planning authority concluded that the Charlton Lane site was the most appropriate location for this development.

SITA has made an assumption that, initially at least, the ash from the gasifier and any noncombustible material that is separated at the fuel preparation stage may have to be sent to landfill. This is in line with ensuring that the risks are adequately dealt with in the financial analysis. However it would be both SITA's and the Council's intention to find or develop recycling markets for some or all of this material, for example in road construction.

The proposed plant at Charlton Lane is designed to operate as a gasification plant with the production of a syngas and its subsequent combustion. The Council's technical advisors Mott MacDonald concur that the plant has been designed to operate as a gasification plant but rightly point out that the contractor constructing the plant will need to demonstrate to Ofgem that the plant qualifies for Renewables Obligations Certificates by measuring the quality of the Syngas produced. Both the building contractor and SITA are confident that this is achievable.

Mr John Furey Cabinet Member for Transport, Highways and Environment 23 July 2013

Question (3) from Mr Ian Robinson, Sunbury on Thames

Surrey County Council has admitted recently that the latest proposal for a continuous gasification system is more efficient than the earlier proposal for several batch gasification systems. This confirms my concerns that the optimal, proven system may not have been researched and identified yet. This, together with Cllr. Furey's regretfully misleading 24-page report and presentation to your meeting on 25 June 2013, leads me to ask the following Question:-

How can you be fully satisfied that all the many concerns expressed by local residents have been resolved adequately?

It is no good simply saying that your officers and consultants have investigated the scope for optimum solutions "within the SITA contract". For a project life of 25 years, with major implications for local residents, such as my wife and I who live two miles downwind of any toxic emissions from the plant, the investigations should "think outside the box" and include all safe options in the fast-developing "Energy from Waste" industry.

Reply:

The Council commissions regular reviews of advanced thermal treatment processes that are available in the market. The last such review was undertaken by its technical consultant, Mott MacDonald in August 2012 and identified that Outotec as a successful provider of an advanced thermal treatment process within the market.

All elements of the Eco Park, including the gasification plant will have to operate under the terms of an Environmental Permit issued by the Environment Agency. The Permit will control the operation of the plant and any emissions to land, air or water from the plant. The Environment Agency would not issue a permit unless they were satisfied that the plant posed no risk to the environment or to human health.

Mr John Furey Cabinet Member for Transport, Highways and Environment 23 July 2013

Question (4) from Mr Malcolm Robertson, Charlton Lane Community Liaison Group Member

Contrary to information supplied previously to the Cabinet, the proposed new gasifier fails to accord with the Council's own Waste Strategy.

Public consultation and agreement with Surrey's 11 Boroughs and Districts produced a Waste Strategy specifying a 60,000 tonne capacity Batch Oxidation System gasifier.

What has now been proposed as a replacement is a 45,000 tonne net capacity continuous feed gasifier, which is totally different from the Batch system, has 25% less capacity, and lacks both the agreement of the Boroughs and any consultation with the public. (The gasifier has a gross capacity of 55,000 tonnes, but after removing recyclables and oversize items the capacity drops to 45,000 tonnes).

Surrey's own 'due diligence' mentions that stoppages may occur up to 6 times daily depending on the nature of the wastes being processed, but regrettably the document appears not to address the issue of 'tarring', a particular concern of DEFRA's, and the cause of the demise of the boiler of Surrey's reference plant in Dargavel, Dumfries, after just 4 months normal operation.

Furthermore the due diligence neglects to mention that both gasifiers in the UK burning municipal waste have required major re-engineering and on several occasions emitted

carcinogenic dioxins substantially in excess of National and International limits. Both plants were regulated, but nevertheless these breaches occurred.

Bearing in mind these deficiencies and the failure to comply with the County's own Waste Strategy, should it not be recognised by the County Council that a comprehensive due diligence must be completed first, and the consultation and agreement to a new Waste Strategy obtained before it embarks on colossal expenditure, and yet another adventure into gasification?

Reply:

The Surrey Joint Municipal Waste Management Strategy makes it clear that the detailed arrangements for dealing with residual waste are a matter for the Waste Disposal Authority as part of the Waste Disposal Authority's Action Plan. This plan is updated periodically in the same way as the action plans of the waste collection authorities. The Cabinet report of 25 June, sets out the changes to the Waste Disposal Authority's Action Plan with regard to the waste treatment technologies proposed for the Eco Park and was approved by the Council's Cabinet.

It is correct that the boilers that were initially installed at the Scotgen Dargavel gasification facility suffered from 'fouling'. This was due to the type of boiler which had been fitted to the original plant, which proved to be unsuitable for that particular operation. SITA were well aware of this and had proposed a different type of boiler for this type of gasification process, had it been built at Charlton Lane. There is no evidence that boiler fouling or tarring is a particular characteristic unique to gasification facilities, it can occur in any energy from waste plant if fitted with unsuitable boilers.

The waste management industry is one of the most highly regulated industries in the UK. Emissions are measured and reported and where breaches have occurred, the regulator takes action, including requiring immediate closure of the site. Of the two plants that Mr Robertson may have in mind, one is now operating successfully and the other is under the close scrutiny of the Scottish Environmental Protection Agency who also note that none of the breaches have had any demonstrable significant effect on the environment.

SITA, their parent company SUEZ Environnment and the EPC contractor M&W are large, well established and experienced developers of waste facilities. Suez Environnment, for its part, is investing significant amounts of its own capital into the development of the Eco Park and M&W are providing substantial guarantees to give comfort that the technology will operate as intended.

Mr John Furey Cabinet Member for Transport, Highways and Environment 23 July 2013

Question (5) from Mr John Seaman

If residual waste is processed to make RDF (Refuse Derived Fuel) which is then combusted in a fluidised bed gasifier at the proposed Eco Park at Charlton Lane, Shepperton how much material in total will be sent to landfill each year? If the same amount of residual waste was burnt in an Energy from Waste incinerator how much material in total would be sent to landfill each year?

What does this mean for Surrey during the expected operational life of the Eco Park including Surrey County Council's "zero waste to landfill" policy, landfill gate fees, landfill tax, transport costs and continued availability of scarce landfill capacity?

Reply:

An initial assumption has been made that approximately 8000 tonnes per year of material, comprising ash and the inert rejects from the RDF production process, would be sent to landfill. However as discussed in my answer to a previous question, both SITA and the Council would look to find or develop markets for this material over time. The 8000 tonnes of residue amounts to about 15% of the input by weight. A typical energy from waste plant would produce between 25% and 30% bottom ash by weight, which would also be required to be sent to landfill if suitable markets could not be found.

The cost of dealing with all outputs from the gasification process has been considered within the overall cost of developing and operating the Eco Park.

Mr John Furey Cabinet Member for Transport, Highways and Environment 23 July 2013

Question (6) from Mr Peter Crews, Sunbury

If the Waste PFI Contract is cancelled, how can Surrey County Council deliver Option 3 (waste disposal using existing infrastructure) for £94M less than Option 2 (Surrey builds the plant proposed for Charlton Lane)? If Surrey can deliver Option 3 for £94M less than Option 2, what is to stop SITA delivering an option which is £94M cheaper than Option 1 (SITA builds the plant proposed for Charlton Lane)?

Reply:

Option 2 describes a scenario where the Council terminates its contract with SITA and tenders a contract for waste disposal services including the construction of the Eco Park. Option 3 describes a situation where the Council terminates its contract with SITA and tenders for a contract to operate its existing facilities and exports residual waste to merchant energy from waste facilities. Both options 2 & 3 expose the Council to additional business continuity and cost escalation risk, as it would move away from the relative certainty offered by the contract with SITA.

SITA's contract with the Council is for the provision of services and development of waste infrastructure. If the Council no longer wishes to develop waste infrastructure then from a procurement perspective it would be a different contract and the Council would have to terminate its contract with SITA and re procure a contract in the market place, which is the situation described in Option 3

MrJohn Furey Cabinet Member for Transport, Highways and Environment 23 July 2013

Question (7) from Mr Adrian Corti, Shepperton

Regarding the possible variation of the contract for waste between Sita and Surrey CC, have likely changes in plant throughput, EU legislation, UK Government subsidies e.g. ROCs, etc. been taken into account in the financial assessments, especially regarding the new proposed gasification incinerator?

Reply:

The options analysis has identified areas where the Council could be exposed to risk of price uncertainty over time, either through market or legislative changes. In these instances appropriate risk adjustments have been applied in consultation with the Council's independent financial and technical advisors.

Mr John Furey Cabinet Member for Transport, Highways and Environment 23 July 2013

Question (8) from Mr Brian Catt

At June cabinet I asked if the proposed eco park options would be considered objectively and openly, and was assured they would - limited to within SITA's contract - but verbally that this restriction would not affect the choices, or the selection of best value options. The report now submitted is not consistent with the public data on MSW treatment costs I have sent to Cabinet members, and offers no like for like transparently costed comparison to support its conclusions. Given Surrey planning officer's ex-ante preference to impose Option 1 stated at public meetings, and the hundreds of Millions of ratepayers money involved, will the comparable costings be made available for public inspection, and for detail verification by independent auditors with the data necessary to make a thorough like for like comparison of value to ratepayers?

Reply:

The assessment supporting the recommendation was designed precisely to ensure a consistent comparison between the options available to the Council, due to the significant and long-term nature of the decision before the Cabinet.

The detailed costings of the options are commercially confidential and therefore are not available for public inspection. However they have been produced in consultation with the Council's independent financial advisor, Deloitte and scrutinised by the Council's Chief Finance Officer who both confirm that option 1, including development of the Eco Park represents value for money to the UK taxpayer. The analysis will be made available for the Council's own external auditor if requested.

Mr John Furey Cabinet Member for Transport, Highways and Environment 23 July 2013

3

CABINET RESPONSE TO ADULT SOCIAL CARE SELECT COMMITTEE

ASC BUDGET (considered by Select Committee on 20 June 2013)

SELECT COMMITTEE RECOMMENDATION:

That the Cabinet examine and evaluate the realistic potential for savings via "social capital."

RESPONSE

It will be September before budget monitoring data can be expected to give a clear indication of how well, and how fast, the new policy is working. It is accepted, though, that the plan to achieve £15m savings through the use of social capital in 2013-14 is both unproven and very ambitious, and that is why it is rated high risk. It is understood that the scale of savings required for ASC (£46m, or 13.5% of the net budget) is such that ambition, innovation and risk are inevitable.

There is a profiled savings plan which will deliver to budget once the policy is fully operative. The current position is that we can afford to spend £19.7m per month on individually commissioned care, the key variable spend area, against an actual spend in April-May of £21.2m per month. It is expected that, as the use of Social Capital becomes more integrated within the service, the monthly expenditure rate will reflect the adoption of this strategy by the assessment teams. But there does remain a high level of risk; and as it has taken time to clarify the new approach and explain it to staff through a county-wide series of events, some slippage will occur, which will need to be covered from other savings.

Mr Mel Few Cabinet Member for Adult Social Care 23 July 2013

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Scrutiny Officer Jisa Prasannan – x132694 jisa.prasannan@surreycc.gov.uk

MINUTES OF THE MEETING OF THE CABINET HELD ON 23 JULY 2013 AT 2.00 PM AT ASHCOMBE SUITE, COUNTY HALL, KINGSTON UPON THAMES, SURREY KT1 2DN.

These minutes are subject to confirmation by the Cabinet at its next meeting.

Members:

*Mr David Hodge (Chairman) *Mr Peter Martin (Vice-Chairman) *Mrs Mary Angell *Mrs Helyn Clack *Mr Mel Few *Mr John Furey Mr Michael Gosling *Mrs Linda Kemeny *Ms Denise Le Gal *Mr Tony Samuels

Cabinet Associates:

Mr Steve Cosser Mrs Clare Curran *Mrs Kay Hammond *Miss Marissa Heath

* = Present

PART ONE

130/13 MAGNA CARTA ANNIVERSARY [Item 12]

In June 2015, the world will celebrate the 800th Anniversary of the sealing of the Magna Carta at Runnymede. Through clear strategic leadership, Surrey had been working with the Magna Carta 800th Committee, the Houses of Parliament and all other Charter Towns to provide a co-ordinated plan of activities across the nation and to promote the area to national and international visitors.

The Cabinet considered an outline of the plans for a Partnership Masterplan, which comprised a legacy and programme of events, and the wider benefits that would accrue to the area. The proposals for the Magna Carta Anniversary in Surrey would look to create a lasting legacy in terms of tourism and resources for the Runnymede area. Historic Egham would be promoted as the gateway to "Magna Carta Country" giving it a clear cultural and tourism identity to attract visitors to the wider area. Significant work had taken place with local people, partners and organisations to develop both an exciting civic event in 2015 and a long term legacy in terms of investment for the area. This work would continue and would look to involve local people, particularly school children, in developing the celebrations.

The Communities Select Committee had considered this item at its meeting on 11 July 2013. The Select Committee's recommendations had been circulated to Cabinet Members and were tabled at the meeting. The Cabinet Member for Community Services thanked the Communities Select Committee for their consideration of the progress which had been made and noted the comments and concerns which had been raised. The proposals before the Cabinet represented an outline masterplan about which greater detail would be developed as the project progressed. She advised that she had discussed the Select Committee's concerns with the Select Committee Chairman and had agreed that a Members' seminar would be held in the autumn to discuss how the masterplan would be developed and to obtain Members' input on the proposals.

The Cabinet Member for Community Services noted that the decision before the Cabinet was to agree the outline of the partnership masterplan and funding from which further work would take place. It was important that this agreement be put in place to enable funding support to be sought, for example via a major matched funding bid to the Heritage Lottery Fund, and other funding and partnership opportunities explored. Cabinet Members expressed support for the proposals and the holding of Magna Carta celebratory events around Runnymede and Surrey.

It was noted that a bid for funding for work on the Runnymede roundabout was expected to be considered by the Department for Transport around the end of July 2013.

RESOLVED that:

- 1. The outline Partnership Masterplan be agreed as set out in paragraphs 10 to 19 of the report submitted.
- 2. Additional project funding support, comprising of £700,000 capital funding for the legacy programme and £300,000 revenue funding for the events programme, be factored into the refresh of the Medium Term Financial Plan.
- 3. A major bid be made to the Heritage Lottery Fund to contribute to the Magna Carta programme.
- 4. The financial oversight of the Partnership Masterplan be delegated to the Leader of the Council, with the Assistant Chief Executive to implement the Masterplan in consultation with the Leader of the Council and the Cabinet Member for Community Services.

Reason for decisions

To ensure that the significance of the 800th Anniversary is recognised and the benefits are maximised for the area in 2015 with lasting benefits beyond.



COMMUNITIES SELECT COMMITTEE

11th July 2013

Magna Carta

Purpose of the Report

This report informs and seeks the views of the Select Committee on the proposals that will be presented to Cabinet on the 23rd July 2013 outlining the plans for improvement to the Egham area and a programme of events to celebrate the Magna Carta in 2015. The aim of the recommendations is to celebrate our heritage, raise the profile of the area, increase economic growth and enhance existing facilities to encourage healthier lifestyles.

Introduction:

- 1. The sealing of the Magna Carta in Runnymede is a major part of Surrey's heritage and cultural identity, and the 800th anniversary (15th June 2015) will be an occasion of national and international prominence and significance. The site witnessed the sealing of the Magna Carta which established the Rule of Law and Human Rights and effectively challenged for the first time the divine right of Kings. The County Council is providing strategic leadership to ensure that the focus of this celebration is Runnymede and, working with partner organisations and stakeholders from across the County, we want to ensure that the 800th anniversary raises the profile of the area, attracts inward investment and ensures that this important historic event is fully promoted and celebrated - for the benefit of residents and visitors now, and in the future.
- 2 In October 2012, Cabinet approved an in principle £5m contribution to the funding for a new visitor centre, with £4m of additional match funding to be raised externally, subject to appropriate project governance and management being put in place. The Communities Select Committee subsequently considered the matter and key stakeholders raised a number of objections to the proposals. In December 2012, SCC withdrew its financial support for the visitor

centre but requested that officers develop a masterplan for the site together with proposals for the 800th anniversary celebrations.

- 3. Surrey County Council has been working closely with officers from Runnymede Borough Council, National Trust, and Royal Holloway and Brunel Universities to develop these plans. At a national level, all partners are represented on the Magna Carta 800th Committee. This ensures there is coordination with national plans for celebrating the 800th anniversary. Fully developed plans will be submitted to Surrey County Council's Cabinet on the 23rd July 2013.
- 4. Surrey County Council is supporting this scheme because of the tremendous importance of Magna Carta in terms of heritage education, economic development, tourism and civic pride in our county. Through the events in 2015 and an enhanced visitor offer, the profile of Surrey will be enhanced both nationally and internationally which will benefit the area in both the short and longer term. This report covers:-

4.1 The legacy – this concentrates on improving the visitor experience at this historically important site in Runnymede, introducing improved connectivity with neighbouring towns and villages. One of the key ambitions for the 2015 anniversary (at both local and national level) is to provide improved visitor facilities and interpretation arrangements without negatively impacting on the natural environment

4.2 Celebration events – creating an event programme that will raise the profile of the area, attract visitors and bring the community together to participate in a variety of cultural, healthy and educational pursuits.

The Proposals

The Legacy

- 5 The vision for the legacy is based on a regional park concept to create a culturally branded destination and tourism identity for the Runnymede area - with the aim to increase economic benefit to the vicinity through increased visitor numbers and promote awareness of the national and international historic significance of the location – including its heritage, countryside, wildlife, landscape conservation and bio-diversity of the area. This will be achieved by raising the profile of Runnymede and its environs. Historic Egham will be promoted as the "gateway" to "Magna Carta Country" – thereby generating an economic dynamic to support the growth/regeneration of the rural area and associated towns.
- 6 The area will embrace the site of the sealing of the Magna Carta, Runnymede Pleasure Ground, the ancient historic National Trust Runnymede Meadow estate, Wraysbury, Ankerwycke, the Magna Carta and Kennedy memorials – as well as including the RAF Memorial and its adjacent woodland setting. The diverse habitats at Runnymede are rich in flora and fauna and represent a distinctive landscape area to be promoted for conservation and access. Key to the concept would

be the promotion of access to the wider adjacent countryside and landscape for leisure and recreation purposes – land-based on the southern stretch and water-based activities on the northern section of the park.

7 The plan to improve the visitor offer includes:-

7.1 Improving/enhancing visitor facilities utilising existing buildings e.g. toilets/cafe/educational facilities.

7.2 Improved interpretation through digital smartphone technology and website, which will be developed with expertise from Royal Holloway University of London (RHUL).

7.3 Creating the economic dynamic to support the growth and regeneration of Egham and surrounding areas which will inform the Egham and RHUL masterplans. These masterplans will create an additional inward investment into the area and provide a significant revitalisation/improvement to the town centre and local economy.

7.4 Promoting awareness and understanding of the national and international historic significance of Runnymede and the surrounding area.

7.5 Improving access to, movement around and understanding of the area's heritage, countryside, wildlife and biodiversity. This will include improvements to the Thames Path, boat moorings, walking trails around the area, reducing the impact of the A308 (speed limits and safe crossing points) and improved opportunities for boat trips along the river. This improvement of the area together with better information will encourage greater opportunities for physical activity.

7.6 Providing a lasting legacy of the sealing of the Magna Carta through a nationally funded and designed memorial.

Chris Blandford Associates have been appointed and are developing the heritage, ecology, planning, interpretation, public art and transport plans. Recent work of their's includes the masterplanning for Stonehenge, Kew Gardens, the National Wetland Centre for Wales, and Avebury World Heritage site. Their concept ideas will be shared at the Committee.

Celebration Events

- 8 The overarching plan will comprise proposals for awareness raising events in 2014 and early 2015, major celebratory events on the weekend of the 800th anniversary and activities on the site during the summer months/school holidays of 2015.
- 9 Expert consultants who were senior advisors for the Cultural Olympiad have been advising the Council on the events programme. A range of

events are being proposed providing a cross section of ideas to cover a range of budgets. Each proposal will be assessed on the basis of relevance to the Magna Carta, the ability to attract national and international media attention, political and public profile, audience and community engagement, the ability to create international links, cost, practicality and risk. An event plan and proposals will be presented to the Committee.

Consultation

- 9 A meeting of all key local stakeholders was held on the 4th March at Egham library. Initial thoughts on the vision were presented and views sought on issues that needed to be addressed. A copy of the key findings from this event is attached as Annex A. This feedback informed the questionnaire – online and paper copies were then promoted widely and distributed locally through key stakeholders, local newsletters and newspaper adverts. Physical copies of the questionnaire have been available at public buildings, social media has been used by partners to encourage participation and all SCC Runnymede Members have been informed.
- 10 Face to face public consultation has taken place on the following occasions where residents and businesses were asked to complete questionnaires:-

Date	Group Consulted	Location
4 th March	Stakeholders	Egham
27 th May	National Trust Visitors	Runnymede Meadows
29 th May	General Public	Egham High Street
11 th June	Wraysbury Skiff and Punting Club Members	Egham
11 th June	Egham Residents Association	Egham
15 th June	General Public	Magna Carta Day
20 th June	Local Chamber of Commerce	Egham
22 nd June	General public at Englefield Green Village Fair	Englefield Green
24 th June	Local museums	Runnymede
29 th June	Carnival	Virginia Water

11 An up to date evaluation report is provided in Annex B taking into account the views expressed through online and face to face feedback from a representative sample of over 400 members of the community.

Information on the Area

12 The statistics for Borough of Runnymede indicate that the percentage of obese residents is higher than the county average - in both the children and adults categories. The likelihood of babies being born with low birth weights in Runnymede is higher than the SE average. Where statistics are broken down to ward level, Englefield Green and Egham Hythe frequently score badly on many indicators of deprivation childhood poverty, households in receipt of income support or job seekers allowance, unemployment, and the percentage of the workforce in the lowest levels of employment when compared to the average for the South East. Additionally, the average life expectancy for males in Egham Hythe is over 5 years less than the average for Surrey. The proposals in this report to provide inward economic investment and provide better, but free, healthy activities are aimed at contributing to both the economic and health and well-being of the residents in the area. A table of the statistics for the area is shown below:-

Statistics	Egham/Egham Hythe	Englefield Green	Comparators
% of households in	11% in Egham	10% in	9.5% in SE
receipt of Income	Hythe	West	
support			
% of workforce in lowest	17.7% in	19.1% in	14.7% in SE
levels of employment	Egham Hythe	West	(18.1%
			national)
% in low income families	11% in Egham	10% in	9.5% in SE
	Hythe	West	
% Unemployed		7% in East	5.9% in SE
		4.3% in	(7.7%
		West	national)
Male life expectancy	74.4 in Egham		77.7 national
	Hythe		(79.9 Surrey)
NEETS	4.3% in Egham	3% in West	5.6% in SE
	Hythe		
% of CYP in poverty	17.6% in	21.4% in	14.5% in SE
	Egham Hythe	West	
Smoking rate	32% in Egham	32% in	
	Hythe, 27% in	West	
	Egham		

Conclusions:

12 SCC has been working closely with National Trust, Runnymede Borough Council, Royal Holloway and Brunel Universities to develop these proposals in line with the views expressed by the public of Egham and Englefield Green. Consultants are working with us to develop these proposals and produce broad costings.

Recommendations:

13 The Communities Select Committee is asked for comments on the proposals which will inform the report to be presented to Surrey County Council Cabinet on 23rd July 2013.

Next steps:

Identify future actions and dates.

Report contact: Rhian Boast, Programme Lead – Events and Magna Carta

Contact details: rboast@surreycc.gov.uk tel 07968 474649

Sources/background papers:

1) 2010 SCC - Runnymede Summary 14-19 (25) Needs Analysis Summary Paper

2) 2012 SCC & Public Heath Team - Adult Health & Social Care Commissioning Profile: Runnymede

3) 2011 SCC – Families in Poverty Needs Assessment - Policy & Research Team Strategy and Commissioning Service (Children , School and Families).

4) Nomis – Official labour market statistics -<u>http://www.nomisweb.co.uk/reports/lmp/la/1946157333/report.aspx?town=runnymede#tabear</u> <u>n</u>

ANNEX A Analysis from Stakeholder Event

Egham Library 4th March 2013

1. Tourism

The concept of "Magna Carta Country" was popular. For the concept to work better, the following ideas were suggested:

i) Better connectivity

- There need to be better connections between the points of interest across the whole site, with improved links between Englefield Green, Coopers Hill and Egham.
- There should be better river links, connecting the site with Ankerwycke, Windsor and Hampton Court. This could be joined into a more marketable package.
- Create circular routes that are managed
- Use footpaths and cycle paths to connect area, and potentially reduce road congestion.

ii) Visitor centre

The following locations were suggested:

- National Trust Lutyens Lodges
- Runnymede Pleasure Ground
- Brunel University boathouse
- Egham
- On a boat moored on the river

iii) National Magna Carta Memorial

- A Magna Carta garden in St Anne's with medieval plants
- A piece of commissioned artwork
- A memorial bridge over the river
- Move the fountain in Egham to the Pleasure Ground
- 27 trees to represent each baron, and one royal oak to represent King John.
- A memorial bridge over the A308
- Think forward to the 1000th anniversary now, eg have 8 monuments / trees and space for 2 more.

iv) Digital Interpretation

- Use digital media widely
- Digital partnership between Egham Museum and Royal Holloway University
- Digital interpretation to include history, landscape, geology and ecology.

2. Improvements to Existing Facilities

- Egham and Englefield Green need to be tidied and cleaned
- Refurbish Pleasure Gardens; improve cafe and derelict house
- Refurbish Lutyens lodges
- Refurbish the Boathouse
- Thames path needs to be improved
- Ensure elderly/disabled access on paths and from boats
- Landing stage needs improvement
- Keep the integrity of the site (don't lose what we have, preserve it)
- Memorials need to be refurbished
- Restore the pillar at the Lutyens buildings
- Footpaths need to be improved and tidied
- Cattle should be kept away from paths
- Reduce fencing and padlocked gates on the common.

3. Amenities

- Coach parking needs to be available
- Food offer needs to be improved, perhaps have medieval food on offer
- Review the need for CCTV cameras that were installed for 2012 security
- Signposting for routes
- Can all-weather paths be created?
- Park and Ride facilities should be considered
- Better toilet facilities
- More bins

4. Highways

- Public transport operators may need to put on more services
- The speed limits on the A308 create a safety concern for pedestrians
- The Runnymede roundabout may create congestion

5. Events

The following options were put forward:

- Need to put in place inclusive events for summer and special event for the Queen
- Queen to arrive on Gloriana
- Pageant and water pageant
- Feast to celebrate the event
- Have themed local shows e.g. Egham Royal Show, etc
- Music festival/choir
- Obtain a copy of the Magna Carta
- Medieval fair
- Replicas of barons flags are available for events
- Fireworks
- Beacons

- Filming an international documentary that can be shown on the site and worldwide
- Series of lectures
- Create a new scout/youth badge
- Letterboxing/orienteering/geocaching trail
- Archery contest
- Organise school events
- School living activities
- Liberty workshops in local schools
- lasting memento for schools
- Bell ringing
- Songs of Praise
- Citizenship service at Royal Holloway
- Play at Strodes College
- Incorporate more history into Magna Carta Day in Egham
- Have a series of outdoor plays, such as Shakespeare's 'King John'.
- Link a baron with each local school
- Dress up volunteers in medieval costume to meet and greet people
- Work with the Arts Society esp. Theatre
- Floats local tradition.
- Arts Society has a magazine, so circulate to members, musical and jazz groups used
- Drama group at Royal Holloway
- Chertsey local artists. Many willing volunteers
- Series of lectures on a Citizen Trail
- Horse racing / chariot racing
- Constituted conversation at Cumberland Lodge branches out beyond local
- Jousting
- Human chain of torches from Magna Carta Memorial to the Air Force Memorial
- Waitrose development new artwork
- Performance at the Royal Albert Hall
- Tapestry
- Scouts badge
- Share and coordinate local ideas online

ANNEX B Summary of Magna Carta consultation

1. Introduction:

The objective of this consultation exercise is to understand the wishes and aspirations of as many local people and visitors as possible. These views are being used to inform the plans for a Magna Carta celebration and tourism destination.

Number of responses received: 430 (108 online and 322 forms completed) For graphs of the results (as of 01/07/13) see Appendix A For a list of the consultees – see Appendix B

2. Key findings:

96% of people agree that: Runnymede should be promoted as the location where the Magna Carta was sealed.

Creating a legacy:

83% of people agree that the area (Meadows, RPG and Ankerwyke) should be enhanced.

84% of people agree that memorials should be refurbished as necessary. 98% of people feel information should be provided, and the most popular suggestions were digital (website and smartphone apps).

Respondents felt that:

The **existing facilities** most in need of improvement are the toilets, car park and catering.

New facilities that could be considered include family activities, gift shop and cafe.

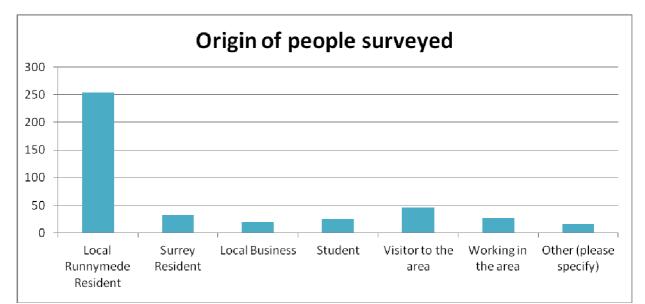
Boating, walking and cycling are popular activities that could be improved.

Events:

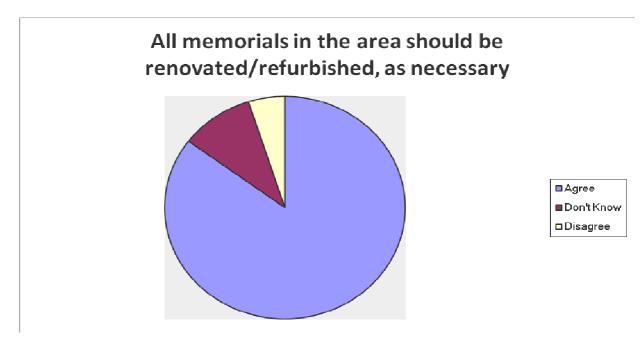
There are a broad range of suggestions, those that feature the strongest being historical re-enactments, medieval fairs, concerts and family fun days.

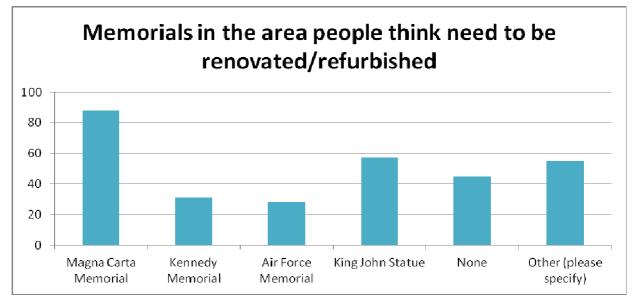
3. Other Issues:

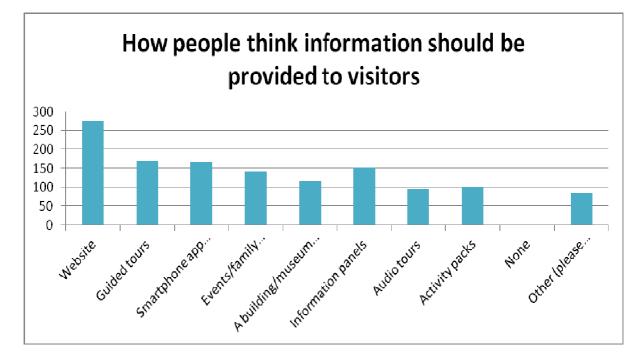
A308 traffic and speed Improve transport links to the area

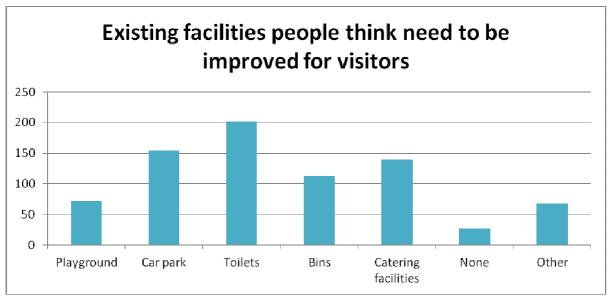


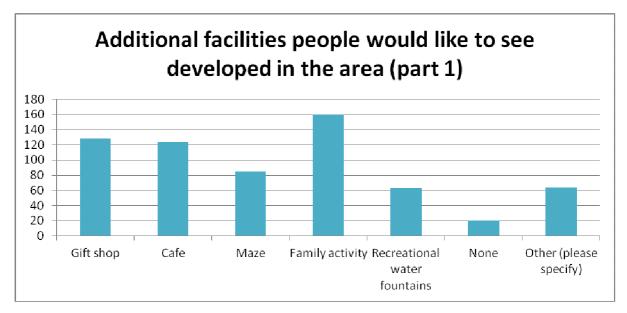
Appendix A - Magna Carta Public Consultation Results – July 2013

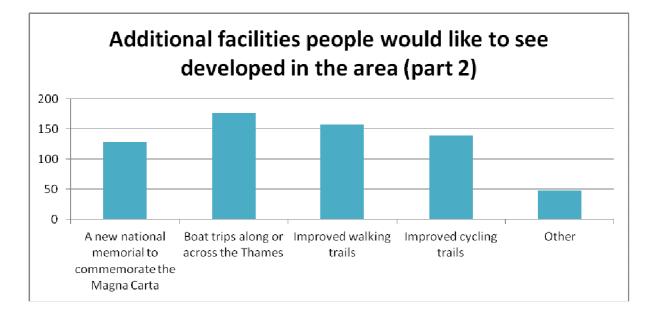




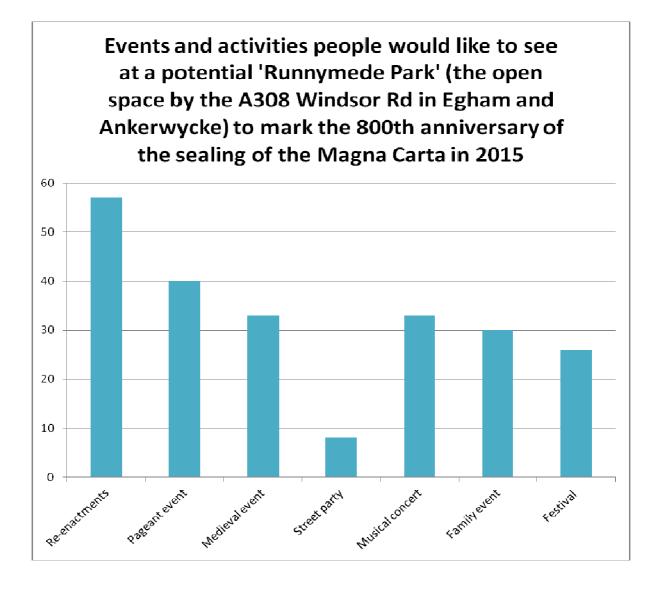








3



Appendix B – List of Consultees
Environmental:
CPRE Runnymede
Open Spaces Society
Natural England
Community
Community:
The Runnymede Access Liaison Group
Egham Residents Association
Englefield Green Residents Association
Cultural:
800 Committee
Egham Museum
Cherstey Museum
Magna Carta Action Community Group
Runnymede Arts
Thames Alive
Chertsey Society
Wraysbury Parish Council
American Bar Association
Business
Egham Chamber of Commerce
Runnymede Business Network
Runnymede Hotel
Chelgate
French Bros
Runnymede Pleasure Ground Trust
Land holders:
American Bar Association
RAF Memorial
Magna Carta Memorial- ABA are above
Wraysbury Skiff and Punting Club
JFK Memorial
Windsor and Maidenhead
Culture Department RBWM
Visit Surrey
Government:
Surrey County Councillors for Runnymede
RBC Councillors (Project Councillors and Ward
Councillors)
Wraysbury Parish Council
Education:
Magna Carta School – all local schools
Runnymede School Confederation
Strodes College

Item under consideration: MAGNA CARTA PROPOSALS

Date Considered: 11 July 2013

Introduction

- 1. At its meeting on 11 July 2013 the Communities Select Committee considered a report on the regeneration plans for the Egham area and the proposals for celebrating the 800th anniversary of the sealing of the Magna Carta. Subsequently, the Committee has had sight of the report to Cabinet published on 12 July 2013 which contained further information on these proposals.
- 2. This report reflects the views expressed by the Committee on 11 July 2013 and subsequently in response to the information contained in the report to Cabinet.
- 3. The Committee recognised the national and international significance of the Magna Carta anniversary, and its importance to Surrey's heritage. The Committee could also see a potential for tourism by creating a legacy around marking this historic occasion. The majority of the Committee were in support of marking the occasion in principle. In fact, some members of the Committee felt that the Council would be criticised if they did not do anything to mark this occasion.

Key concerns of the Committee

- 4. However, the Committee raised the following key concerns around the masterplan proposals and financial information presented to them:
 - i. the receipt by the Committee of the financial information concerning these proposals on the day of the Select Committee meeting, which made it difficult for them to scrutinise the proposals in light of the financial information,
 - ii. the capacity of the highways budget to cover the costs of works required in the area to complement the celebration proposals,
 - the absence of a detailed business case justifying the expenditure by the County Council of £1.2m (in addition to the highways provision) on these proposals at a time when there is considerable pressure on the Council's resources,
 - iv. the absence of information on projected visitor numbers,
 - v. the absence of detailed assessments on the impact of these proposals to include economic, environmental, and equality,
 - vi. the absence of a detailed explanation of the concept ideas and events planning behind the proposals including the necessity for a new commission in the landscape,
- vii. the lack of private sponsorship committed to these plans,

viii. that the estimated £200,000 annual staffing costs for this project, from existing resources, could potentially delay achievement of proposed efficiency savings elsewhere in the Council.

Additional concerns of some members of the Committee

- 5. Some members of the Committee expressed the following additional concerns about the Magna Carta proposals:
 - i. the report to Cabinet does not make it clear that the County Council previously withdrew its financial support of up to £5m to fund a new visitor centre in Runnymede to mark the 800th anniversary,
 - ii. the economic and health information used to support the proposals is incomplete and does not compare the Egham statistics with neighbouring areas as a means of benchmarking,
 - iii. whether the proposed changes to the highways in the area would provide adequate infrastructure to support the celebration proposals,
 - iv. the need for better assurances that the proposals will be a joint venture including Runnymede, Spelthorne, and Windsor and Maidenhead Councils.

Recommendation:

The Committee recommends:

- a) that prior to a decision being taken on any financial contribution from the County Council to the proposals for celebrating the 800th anniversary of the sealing of the Magna Carta, the Cabinet be provided with a detailed business case, concept idea and impact assessment.
- b) that the Cabinet ensures that any financial contribution which the County Council makes is conditional upon the proposed financial contributions being made by its partners; if there are changes to the proposed investment by partners, then the County Council's financial contribution is to be reassessed by Cabinet.

DENISE SALIAGOPOULOS Chairman of the Communities Select Committee

EXTRACT FROM DRAFT MINUTES OF COMMUNITIES SELECT COMMITTE MEETING OF 11 JULY 2013

SCRUTINY OF MAGNA CARTA PROPOSALS [Item 7]

Declarations of interest:

None.

Witnesses:

Peter Milton, Head Of Cultural Services

Paul Turrell, Chief Executive of Runnymede Borough Council

Nic Durston, Assistant Director of Operations, National Trust

Simon Higman, Registrar and Director of Operations, Royal Holloway University

Key points raised during the discussion:

1. A member of the Committee stated that no financial information relating to the proposals was included in the report and a number of key officers responsible for the report were not present. It was questioned whether the proposals could be adequately scrutinised on the basis of the information available.

11.45am- The meeting was adjourned to decide whether financial information relating to the proposals was part 2. The Committee decided to proceed to the next Item and return to this Item later on.

12.30pm- The Senior Manager for Scrutiny and Appeals explained that the financial figures relating to the paper were part of a report going to Cabinet and had been seen by the relevant Cabinet Member. It was therefore possible to have an open discussion about the financial information which would have a bearing on the overall discussion about the report.

- 2. Members of the Committee noted the international significance of the anniversary of the sealing of the Magna Carta and the potential to create a legacy for Surrey by marking this historical occasion.
- 3. A member of the Committee commented on the financial information regarding the highways budget linked to the proposals. It was questioned whether there was capacity for the highways department to cover the proposed costs required for the programme. The Head of Cultural Services stated that there was enough money available from the highways department and these costs were necessary in respect of road crossings and dealing with the impact of increased travel.
- 4. A member of the Committee commented on the Runnymede roundabout scheme and whether there would be money available to fund a park and ride in the area. The Head of Cultural Services stated that at the present moment, work relating to car parking and traffic management was being undertaken by the master planners and

this was still being developed. The Head of Cultural Services commented that 4 million for the roundabout had been included in the budget arrangements for over two years. The budget for the roundabout was not specifically in place for the Magna Carta programme but was an initiative which had been in the pipeline for some time. It was important to get the work relating to the roundabout done in coordination with the Magna Carta programme so disruption could be limited. In respect of a park and ride, this would need to be further discussed with transport planners.

- 5. A member of the Committee asked the Head of Cultural Services to confirm that £1.2M would be the total contribution to the programme from Surrey CC. The Head of Cultural Services confirmed this was the amount being contributed aside from the highways costs. Clarification was sought with regards to the definition of 'resourcing costs'. The Head of Cultural Services stated that this would be the costs required to cover staffing for the programme. Some members expressed concerns over this financial commitment at a time when there was already considerable pressure on the Council's resources.
- 6. A question was asked as to how Runnymede Borough Council would celebrate the anniversary of the Magna Carta. The Chief Executive of Runnymede Borough Council explained that an activity programme for the Magna Carta was being prepared which would work alongside the event plans of Surrey County Council.
- 7. Members of the Committee raised concerns over incomplete statistics and why statistics (page 27 of the report) on the wider surrounding areas had not been included in the report for benchmarking purposes. The Head of Cultural Services commented that when the report was drafted neighbouring areas requiring extra support from the County Council were highlighted. This was additional information that would be included in the Cabinet report, and showed how the proposals went beyond the immediate objectives of the Magna Carta celebrations.
- 8. A member of the Committee asked if there were details relating to the expected increase in visitor numbers to the area to justify the business case for these proposals. The Chief Executive of Runnymede Borough Council commented that expected visitor numbers were available but that these related to the previous proposal for the Magna Carta visitor centre. He added that visitor numbers would be available in due course. Nic Durston, Assistant Director of Operations, National Trust commented that he was confident that as awareness of the Magna Carta increased so would visitor numbers.
- 9. A member of the Committee commented that it would be useful to have a copy of the various masterplans for the area once these were available. The Chief Executive of Runnymede Borough Council stated that a Masterplan for the regeneration of Egham town centre was underway and that phase one of the plan would be completed by next year.
- Members of the Committee raised concerns over how much investment would be committed by Runnymede Borough Council. The Chief Executive of Runnymede Borough Council confirmed that £125,000 had already been committed and more

would be invested in due course. Simon Higman, Registrar and Director of Operations, Royal Holloway University stated that the university had committed £200,000 towards the programme and anticipated spending more in partnership with stakeholders.

- 11. Members of the Committee raised concerns over the lack of detail around these proposals in terms of a business case and detailed financial information. Members felt that if details of the projected financial return on investment could be provided, then the programme was likely to receive more support. At the same time some Members recognised that plans were still in the development phase ahead of 2015 and that not all details would necessarily be available at present.
- 12. Members questioned whether private sponsorship had been sought for the programme and if an environmental impact study had been undertaken. Nic Durston, Assistant Director of Operations, National Trust stated that CBA (Chris Blandford Associates) were experts in the field of environmental management and would ensure a full environmental study would be undertaken. He further commented that private sponsorship was essential and that a fundraising strategy would be developed in due course.
- 13. The Chief Executive of Runnymede Borough Council explained that a pageant, planned to be held as part of the celebrations, would be supported through private and commercial sponsorship. With the international interest surrounding the Magna Carta, international sponsorship would also be sought.
- 14. A member of the Committee asked whether any discussions had taken place with the surrounding areas such as Spelthorne and Windsor and Maidenhead. Simon Higman, Registrar and Director of Operations, Royal Holloway University stated that the Magna Carta programme would go beyond Runnymede and discussions would take place with neighbouring authorities. It was further stated that Windsor and Maidenhead were currently involved in discussions and that Wraysbury Parish Council also expressed interest in being involved in the programme.
- 15. Concerns over costs of using CBA group and the costs of officer time holding consultation meetings was raised by a member of the Committee. The Head of Cultural Services stated that CBA was funded through the National Trust and that consultation meetings were a necessary part of planning this project.
- 16. Some members questioned the investment benefit to Surrey. The Chief Executive of Runnymede Borough Council commented that although historic projected numbers for the visitor centre were available, visitor numbers for the Magna Carta programme would require a holistic approach. It was further explained that these figures would not be available for the report going to Cabinet on 23 July.
- 17. The Committee asked what the service would be asking Cabinet to decide on 23 July in relation to these proposals. The Head of Cultural Services stated that the report being taken to Cabinet would ask them to approve the concept, brand and partnership arrangement for the proposals, as well as a budget of £300,000 for the

events programme and £700,000 for a new memorial commission. The Cabinet were also being asked to approve the delegation of the implementation of these plans for the Leader and Assistant Chief Executive.

- 18. The Committee requested to see this report to Cabinet. It was confirmed that the report going to Cabinet would be shared with the Committee as soon as it was available.
- 19. The Chairman asked members of the Committee if they agreed with marking the occasion in principle. The majority of the Committee agreed to marking the occasion in principle.
- 20. However the majority of the Committee requested their concerns around these proposals be highlighted to Cabinet. Key concerns included the absence of a detailed business plan justifying the Council's proposed commitment of £1.2m, the absence of detailed impact assessments of the proposals and the absence of detailed information on projected visitor numbers and the concept idea. The Committee requested the opportunity to add to their recommendations to Cabinet based on any further information contained in the report to Cabinet.

Recommendations

(a) Communities Select Committee's concerns around these proposals be highlighted to Cabinet. Key concerns include the absence of a detailed business plan justifying the Council's proposed commitment of \pounds 1.2m, the absence of detailed impact assessments of the proposals and the absence of detailed information on projected visitor numbers and the concept idea.

(b) The Committee have the opportunity to add to their recommendations to Cabinet based on any further information contained in the report to Cabinet.

Actions/further information to be provided

The report going to Cabinet on 23 July to be shared with the Committee.

Committee Next Steps:

Committee to send any further comments/recommendations, in light of further information contained in the report to Cabinet, to the Chairman of the Committee, to inform the Chairman's report with recommendations to the Cabinet on this item.

Form to call in a decision – please complete all fields marked *

If you require any assistance, please contact Democratic Services on 020 8541 9122.

Your Details

First Name *	John
Surname *	Orrick
Decision-mak	Ewell Tandridge
 The outline Additional for the legacy programme, t Plan. A major bio Magna Carta To delegat Leader of the 	TA ANNIVERSARY (Item 12) Partnership Masterplan as set out in paragraphs 10 to 19. project funding support, comprising of £700,000 capital funding programme and £300,000 revenue funding for the events o be factored into the refresh of the Medium Term Financial d will be made to the Heritage Lottery Fund to contribute to the programme. e the financial oversight of the Partnership Masterplan to the Council, with implementation by the Assistant Chief Executive, n with the Leader of the Council and the Cabinet Member for
Date decision	taken * 23 July 2013

Reason(s) for calling in the decision

That despite a paper being presented to Communities Select Committee, this item lacks scrutiny and lacks detail or clarity in the proposals, in that:

1. The Cabinet Member, Assistant Chief Executive and Programme Lead Magna Carta were not present at the meeting of the Communities Select Committee to answer members' concerns and questions.

2. That the concerns raised by the Communities Select Committee and appearing as item 5b on the Cabinet agenda were not considered by the Cabinet. Being:

i. the receipt by the Committee of the financial information concerning these proposals on the day of the Select Committee meeting, which made it difficult for them to scrutinise the proposals in light of the financial information,

ii. the capacity of the highways budget to cover the costs of works required in the area to complement the gelebration proposals

iii. the absence of a detailed business case justifying the expenditure by the County Council of £1.2m (in addition to the highways provision) on these proposals at a time when there is considerable pressure on the Council's resources,

iv. the absence of information on projected visitor numbers,

v. the absence of detailed assessments on the impact of these proposals to include economic, environmental, and equality,

vi. the absence of a detailed explanation of the concept ideas and events planning behind the proposals including the necessity for a new commission in the landscape,

vii. the lack of private sponsorship committed to these plans,

viii. that the estimated £200,000 annual staffing costs for this project, from existing resources, could potentially delay achievement of proposed efficiency savings elsewhere in the Council.

In addition the following concerns raised by some members:

i. the report to Cabinet does not make it clear that the County Council previously withdrew its financial support of up to £5m to fund a new visitor centre in Runnymede to mark the 800th anniversary,

ii. the economic and health information used to support the proposals is incomplete and does not compare the Egham statistics with neighbouring areas as a means of benchmarking,

iii. whether the proposed changes to the highways in the area would provide adequate infrastructure to support the celebration proposals,

iv. the need for better assurances that the proposals will be a joint venture including Runnymede, Spelthorne, and Windsor and Maidenhead Councils.

3. That the concerns raised by the Section 151 Officer under paragraph 33 of the report to Cabinet were not discussed at Cabinet.

4. That the report by consultants was not available for consideration.

Desired outcome

That the Communities Select Committee reconsiders the item with the Cabinet Member and responsible officers present and if necessary requests the Cabinet to reverse those decisions that it considers have not been fully considered, are too ill defined in their scope and therefore not suitable for approval for expenditure.

Identified evidence

Item 5b of Cabinet Agenda with comments from Communities Select Committee. Note of apologies by Cabinet Member to Communities Select Committee and of officers available to give evidence. Video of discussion of item at Cabinet to note lack of consideration of items listed above. Cabinet Member for Communities and Events. Assistant Chief Executive. Section 151 Officer. Programme Lead Magna Carta.

Member calling in decision

	N / * -	
1.	Member *	John Orrick
Date	e of call-in	
Duit		
2.	Member	
Ζ.	Member	Jan Mason
3.	Member	Alan Young
		Alah Young
	I	
4.	Member	Robert Evans

Committee responsible for examining this decision

Cabinet	🖂 Communities
Council Overview & Scrutiny	Education
Adult Social Care	Environment & Transport
Children & Families	Health Scrutiny

Call-in by Select Committee

Select Committees have the power to call in decisions made, but not yet implemented, by the Cabinet and/or local committees if they feel that the decision is inappropriate. Implementation will be delayed while the Select Committee meets.

A decision can be 'called in' for scrutiny by the Chairman or Vice-Chairman of the relevant Committee or by any three or more Committee members from more than one political party. A decision must be 'called in' within five days of publication of the decision by the Cabinet and/or local committees (decisions must be published within three working days of the Cabinet and/ore local committee meeting). The Chairman of the Select Committee must then call a meeting of the Committee within another ten working days.

The Select Committee can interview the Cabinet Member and/or Council officers and make recommendations to the decision-maker suggesting improvements to the decision.

Issues to consider when deciding whether to call in a decision:

- Has the Cabinet adequately taken account of the appropriate Select Committee's views?
- Can the query be satisfied without a call-in?
- Is call-in constitutionally possible (e.g. Is the issue a Cabinet decision)?

 Can you build the case for a call-in? You will need to work with the Scrutiny Officer for the Committee to identify evidence and plan an approach.

Call-in of Local Committee decisions by Cabinet

The Cabinet can call in decisions made by a local committee that have a significant policy or budgetary implication. The Leader, Deputy Leader or any three or more members of the Cabinet may call in a decision within five days of its publication by the local committee. The call-in will be discussed at the next appropriate meeting of the Cabinet (in discussion with the local committee chairman) with no action being taken on the decision in the meantime. The local committee chairman may attend the Cabinet meeting and speak on the item. The Cabinet may choose to accept, reject or amend the decision of the local committee.

Introduction

The Communities Select Committee recognised the national and international significance of the Magna Carta anniversary, and its importance to Surrey's heritage. The Committee could also see a potential for tourism by creating a legacy around marking this historic occasion. The majority of the Committee were in support of marking the occasion in principle. In fact, some members of the Committee felt that the Council would be criticised if they did not do anything to mark this occasion.

However the Committee raised a number of concerns. These are shown in bold below with officer responses in italics to each specific concern.

General Comments

The Cabinet considered an outline of the plans for a Partnership Masterplan, which comprised a legacy and programme of events, and the wider benefits that would accrue to the area. The proposals for the Magna Carta Anniversary in Surrey would look to create a lasting legacy in terms of tourism and resources for the Runnymede area. Historic Egham would be promoted as the "gateway to Magna Carta Country" giving it a clear cultural and tourism identity to attract visitors to the wider area. Significant work has taken place with local people, partners and organisations to develop both an exciting civic event in 2015 and a long term legacy in terms of investment for the area. This work would continue and would look to involve local people, particularly school children, in developing the celebrations.

The project is working to a defined and immovable deadline of 15th June 2015. The work required to deliver this challenging project must be undertaken quickly, without compromising quality and carried out to the high standards that would be expected of the County Council and all its partners. Surrey County Council is providing strategic leadership and strong governance/co-ordination to ensure the programme is delivered effectively. Partners are working on their individual respective responsibilities, and are working to the first available sign off dates within each organisation's internal governance procedures. This is essential to commence a national competition, submit quality bids to funding sources, seek sponsorship, obtain appropriate planning approvals and create a programme of events within the limited available timescale. Failure to deliver on any aspect of the timescale will jeopardise the prospect of delivering on our objectives for the anniversary. The Programme Lead is experienced in delivering to immovable deadlines and complicated partnership arrangements as witnessed through the Olympics Road Cycling Events.

Key Issues for Call-In

That despite a paper being presented to Communities Select Committee, this item lacks scrutiny and lacks detail or clarity in the proposals, in that:

1. The Cabinet Member, Assistant Chief Executive and Programme Lead Magna Carta were not present at the meeting of the Communities Select Committee to answer members' concerns and questions.

We apologise that neither the Cabinet Member, Assistant Chief Executive nor Programme Lead were present for the meeting. In explanation - the Cabinet Member was attending a Ministerial Visit to the Surrey Fire Service, the Assistant Chief Executive was on planned

CSC – MAGNA CARTA PROGRAMME – CALL IN RESPONSE

leave abroad, and the Programme Lead was taken ill and under medical instructions to undergo urgent tests the period before, during and immediately following the meeting. We intend to regularly update the Select Committee of progress, and in future ensure that there is appropriate attendance.

Peter Milton, the Head of Service for Cultural Services attended, and has been closely involved in the project. He was able to answer questions, and to present on behalf of the complex partnership. Senior representatives also attended from National Trust, Runnymede Borough Council and Royal Holloway University.

2. That the concerns raised by the Communities Select Committee and appearing as item 5b on the Cabinet agenda were not considered by the Cabinet.

The Communities Select Committee had considered this item at its meeting on 11 July 2013. The Select Committee's recommendations had been circulated to Cabinet Members and were tabled at the meeting. The Cabinet Member for Community Services thanked the Communities Select Committee for their consideration of the progress which had been made and noted the comments and concerns which had been raised. The proposals before the Cabinet represented an outline masterplan about which greater detail would be developed as the project progressed. She advised that she had discussed the Select Committee's concerns with the Select Committee Chairman and had agreed that a Members' seminar would be held in the autumn to discuss how the masterplan would be developed and to obtain Members' input on the proposals.

i. the receipt by the Committee of the financial information concerning these proposals on the day of the Select Committee meeting, which made it difficult for them to scrutinise the proposals in light of the financial information,

We can only apologise for our failure to provide the financial information in sufficient time for the Committee. This is explained by the unfortunate combined absence of key leading officers. We hope that the Committee has now had an opportunity to scrutinise the financial information.

ii. the capacity of the highways budget to cover the costs of works required in the area to complement the celebration proposals,

The Highway works consisting of installing speed controls and crossing points has been a priority for a number of years but has failed to be achieved due to associated land issues rather than funding. The Cabinet Member for Highways and Transport and the Strategic Director understand the need for these works. The proposed Highways scheme at Runnymede Roundabout is a part of the county's programme for major schemes and is subject to funding support from the Local Transport Board. A decision is awaited.

iii. the absence of a detailed business case justifying the expenditure by the County Council of \pounds 1.2m (in addition to the highways provision) on these proposals at a time when there is considerable pressure on the Council's resources,

The project team is aware of the considerable pressure on the Council's resources, and agrees that this heightens the requirement for a business case that justifies the expenditure. However as previously stated, the project is working to a defined and immovable deadline of

CSC – MAGNA CARTA PROGRAMME – CALL IN RESPONSE

15th June 2015 and the work required to deliver this challenging project must be undertaken quickly. The Cabinet Member for Communities has committed to a Members Seminar in the Autumn to discuss a more detailed masterplan.

iv. the absence of information on projected visitor numbers,

Visitor numbers will depend on a number of factors, including quality and scale of marketing, weather conditions, ease of transport and access, visitor experience, etc. Visitor Numbers and estimated spend are expected to peak in 2015, due to the anniversary, planned marketing, television coverage and major events that will be taking place in Runnymede. Once established as a visitor destination, visitor numbers are expected to be maintained. Detailed work on expected visitor numbers will be undertaken by CBA. However the following factors should be borne in mind:-

- (i) The Magna Carta has particular significance throughout the free world. Many commonwealth countries and the USA base fundamental freedoms upon the Magna Carta. Surrey County Council has already been approached by a number of organisations wanting to plan visits and use Runnymede as a base for exploring Magna Carta in 2015.
- (ii) Working with Visit Kent, we are currently putting together 'Magna Carta Trails' that would include Runnymede, other Charter Towns and sites of interest. They will be marketed to both domestic and international tour operators in advance of 2015.
- (iii) The visitor offer is strengthened by the range of accommodation options in the immediate vicinity such as Pennyhill Park (5 star), Runnymede on Thames (4 star), and the new Egham Travelodge (3 star). This is not withstanding the extensive hotel accommodation around Heathrow and Windsor.
- (iv) 'Magna Carta Country' is unique in the area in that it has a strong heritage proposition that offers both environmental and leisure aspects. This will further increase the marketability of the location.
- (v) The former visitor centre research identified the potential audience people who have the inclination to visit a heritage site or country park and are geographically close enough to Runnymede to do so is in the order of 2.3 million
- (vi) Lee Valley Regional Park in Essex / Hertfordshire, although larger, attracts about 4.4 million visitors every year.
- (vii) The Association of Leading Visitor Attractions (ALVA) publish visitor numbers and trends on an annual basis, and in both 2010 and 2011 they have reported that free tourist attractions have "enjoyed a boost in visitor numbers during the recession". Alva said the increases came as people sought good value days out during the economic downturn. Growth in visitor numbers is particularly significant where this is combined with a restoration or widespread media coverage.
- (viii) Current visitor numbers exceed 150,000.

v. the absence of detailed assessments on the impact of these proposals to include economic, environmental, and equality,

Detailed assessments are part of the project programme, and will be carried out and maintained as part of the project.

CSC – MAGNA CARTA PROGRAMME – CALL IN RESPONSE

Assessment	When	What	Duration	Partner Action
EIA	Once plans for development are secured	Environment Agency, Natural England, and English Heritage, and the district council are consulted.	3 – 5 weeks	SCC / Brunel / NT
Archaeological excavation & historical area	Once plans for development are secured	Advice will be sought on planning proposals. This is a statutory requirement.	4 – 6 weeks	SCC / NT
Flora / Fauna Impact	Once plans for development are secured	National Trust will evaluate impacts on the land, as a result of the site renovations and proposed events.	3 weeks	NT
Economic assessment	Required for bidding of funds	Consultants will undertake this work before the autumn	3 weeks	SCC/NT
Equality Impact Assessment	Requirement for any plans	Completed when CBA report is completed/agreed	3 weeks	SCC/NT

vi. the absence of a detailed explanation of the concept ideas and events planning behind the proposals including the necessity for a new commission in the landscape,

The new commission in the landscape received considerable public support as part of the recent public consultation and the proposal is being developed as part of the CBA report detail. A detailed programme timeline, outlining delivery steps and milestones will be provided once signed off by each partner.

vii. the lack of private sponsorship committed to these plans,

Private sponsorship will be sought by the partners when there are appropriate initiatives developed that would be attractive to sponsors.

viii. that the estimated £200,000 annual staffing costs for this project, from existing resources, could potentially delay achievement of proposed efficiency savings elsewhere in the Council.

Delivery of this project to a high standard needs the right calibre of officers. The £200k for managing the project was openly stated as a financial impact of the decision, in that it would delay achievement of other proposed savings. The delayed saving was factored into the MTFP refresh paper that was also presented to cabinet that day.

ix. the report to Cabinet does not make it clear that the County Council previously withdrew its financial support of up to £5m to fund a new visitor centre in Runnymede to mark the 800th anniversary,

The withdrawal of the £5m for the visitor centre has been a sensitive issue between partners and the wording of the Cabinet report was carefully worded to reflect this. The Cabinet report paragraph 2 states the following - "In October 2012, the Cabinet gave an in principle approval to support making the 800th anniversary of the sealing of the Magna Carta with a contribution of up to £5m subject to an effective Business Case. In December 2012, Surrey County Council confirmed that a Partnership Masterplan will be the best way forward. This report outlines the Masterplan."

x. the economic and health information used to support the proposals is incomplete and does not compare the Egham statistics with neighbouring areas as a means of benchmarking,

Please see Appendix A for a comprehensive listing of economic and health statistics as requested. Where statistics can be broken down toward level they reveal real pockets of deprivation for Egham Hythe and Englefield Green. These facts are masked at District level but are shown in the Appendix for completeness.

xi. whether the proposed changes to the highways in the area would provide adequate infrastructure to support the celebration proposals,

A new Runnymede Roundabout and the Egham Sustainability Plans are scheduled for delivery in 2016. The Programme Manager for Magna Carta and CBA are working with the Transport team to co-ordinate these proposals to mitigate the impact of the events programme and align with the masterplan. Temporary measures will need to be introduced for the peak number of visitors expected in 2015.

xii. the need for better assurances that the proposals will be a joint venture including Runnymede, Spelthorne, and Windsor and Maidenhead Councils.

Runnymede Borough Council, Windsor and Maidenhead and Wraysbury Parish Council have been included in local consultation and stakeholder meetings. This will be extended to Spelthorne Borough Council, as suggested by the Communities Select Committee.

xiii That the concerns raised by the Section 151 Officer under paragraph 33 of the report to Cabinet were not discussed at Cabinet.

See populated Governance Structure - Appendix B. Roles and responsibilities have been agreed with partners and forms the basis of the partnership but this will be subject to review at every stage of the project. This is reflected in the governance structure attached.

xiv That the report by consultants was not available for consideration.

The consultants proposals will be presented to officers on the 8th August. We will share information with members at the earliest opportunity.

Related Documentation

Appendix A – Statistical Review - Economic and Health concerns (Runnymede / South East London comparison)

Appendix B – Magna Carta Programme - Governance Structure

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APPENDIX A

Statistical Review - Economic and Health concerns (Runnymede / South East London comparison)

Indicator	Egham/Egham Hythe	Englefield Green	Comparators	RAG Status
% of households in receipt of Income support	11% in Egham Hythe	10% in West	9.5% in SE	
% of workforce in lowest levels of employment	17.7% in Egham Hythe	19.1% in West	14.7% in SE (18.1% national)	
% in low income families	11% in Egham Hythe	10% in West	9.5% in SE	
% Unemployed		7% in East 4.3% in West	5.9% in SE (7.7% national)	
Male life expectancy	74.4 in Egham Hythe		77.7 national (79.9 Surrey)	
NEETS	4.3% in Egham Hythe	3% in West	5.6% in SE	
% of CYP in poverty	17.6% in Egham Hythe	21.4% in West	14.5% in SE	
Smoking rate	32% in Egham Hythe, 27% in Egham	32% in West	20.7% England average	
Indicator	(Local Value) Runnymede	Surrey	Benchmark S.E Region	RAG Status
Proportion of 0-19 year olds living in families in receipt Income Support or Job Seekers Allowance	7%	5.8%	9.5%	
Proportion of 0-19 year olds in poverty living in lone parent households.	76%	74%	72%	

Proportion of children and young people registered disabled.	1.03%	0.94%	NA	
Proportion of the workforce in the in the lowest levels of employment.	11.9%	10.2%	14.7%	
Indicator	Local Value (Runnymede)	Local Authority Average	Local Authority Worst	RAG Status
Health & Wellbeing				
Rate of alcohol related hospital admissions (per 100,000).	1,484.47	1,463.78	1,866.00	
% of adults who are obese	22.7%	21.02%	24.77%	
Estimated % of adults who smoke	17.3%	14%	23.9%	
% of people with long term illness or disability with day to day activities limited	5.88%	5.72%	6.43%	
% of people with a limiting long term illness (all)	13.86%	13.54%	14.92%	
Children & Young People				
Child well-being index	80.55	71.79	101.2	
% of children living in poverty	12%	10.2%	14.1%	

% of obese children – reception year	14.7%	12%	14.7%	
Teenage contraception rates	30.3%	21.4%	34.5%	
% of children achieving a 5+ A* -C (inc Eng & Maths) GCSE or equivalent	59.4%	61.4%	53.4%	
% of lone parent households with dependent children	4.9%	4.86%	5.58%	
Safer & Stronger Com	munities			
No. of incidents of domestic violence per 1000 population	1.04	0.92	1.35	
Education				
% of adults with no or low qualifications	35.1%	31.3%	39.2%	

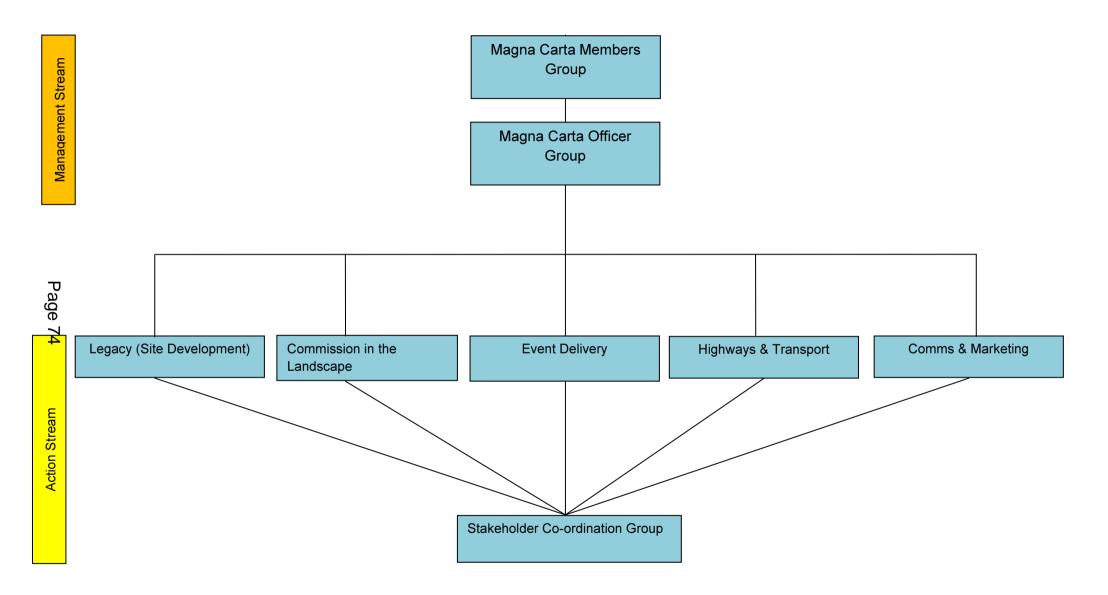
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Magna Carta Programme - Governance Structure

Magna Carta

Governance Structure

Rhian Boast



Meeting Title	Requirement	Participants	Responsibilities
Magna Carta Members Group (Frequency: Monthly)	High level liaison on project, direction, development and delivery.	 RBC councillors – representing RBC and RPGT Cllr Helyn Clack – SCC Portfolio holder Susie Kemp – SCC Assistant Chief Executive Paul Turrell – Chief Executive Runnymede Nic Durston – National Trust Sarah Walsh – RBC Project Manager Peter Milton – SCC Creative Director Rhian Boast – SCC Programme Lead Olivia Nelson – National Trust, Project Manager Daniel Duthie – National Trust Nick Wood-Dow – Chelgate Communications Mark Gill – 800th Committee Member Danielle Alexandra – 800th Committee Event Organiser 	 Scrutiny Overall steering group Receives reports on: Progress Cost Risk Highlight reports
Magna Carta Officer Group Greater Generation Monthly)	Officer liaison on project, direction, development and delivery.	 Susie Kemp – SCC Assistant Chief Executive Paul Turrell – Chief Executive Runnymede Nic Durston – National Trust Sarah Walsh – RBC Project Manager Peter Milton – SCC Creative Director Rhian Boast – SCC Programme Lead Olivia Nelson – National Trust, Project Manager Daniel Duthie – National Trust Paul Thomas – Brunel University Simon Higson – Royal Holloway 	 Overview of project direction/management Prepares reports to feed into Members Group Consider/steer proposals Ensure funding of events and legacy is developed Owns: Overall Project Risk Register Overall Programme Milestones / progress updates Overall budget
Legacy (Site Development) Meeting (Frequency: Fortnightly)	Site planning, development, delivery, action tracking, risks & issues log.	 Sarah Walsh – RBC Project Manager Chris Hunt - RBC Peter Milton – SCC Creative Director Rhian Boast – SCC Programme Lead Olivia Nelson – National Trust, Project Manager Daniel Duthie – National Trust Chris Blandford Associates – Representatives 	 Prepare for Planning Permissions Develop the concept Work up the space/layout for the sites What's areas are in and what's not Prepare business case Establish how the space will work

		 David Bannister – Brunel University Emm Johnstone – Royal Holloway 	 Prepare any funding bids Source funding including sponsorship Owns: Risk Register Site Operation Milestones Progress updates Project budget
Commission in the Landscape Meeting <i>(Frequency: Monthly)</i>	National Memorial planning and delivery group.	 Chris Hunt - RBC Peter Milton – SCC Creative Director Rhian Boast – SCC Programme Lead Olivia Nelson – National Trust, Project Manager RSA Representative Surrey Arts Representative Chris Blandford Associates – Representatives 	 Prepares reports to feed into Members Group Overview of the project direction/management Prepare brief and project definition Owns: Competition management Entry shortlist Oversee artwork selection Commission build Project delivery tracking Risk Register Site Operation Milestones Project budget Launch roll out
Events Delivery Meeting (Frequency: Fortnightly)	Events planning, tracking and delivery.	 Chris Hunt - RBC Peter Milton – SCC Creative Director Rhian Boast – SCC Programme Lead Barrie Higham – SCC Paul Ainslie – SCC Olivia Nelson – National Trust, Project Manager Daniel Duthie – National Trust Emm Johnstone – RHUL Egham Museum (Matthew Smith) 	 Work up the proposals and develop a programme on site and county- wide Develop the concept Manage all events Prepare business case Establish how the arrangements will work Prepare any funding bids

		Mark Taylor – RBWM	 Source funding Cost events plan and feed into HLF bid for countywide celebrations Report into SAG Report into national celebration group Owns: Events Risk Register Events Programme Event Milestones/progress updates Event management plans Events budget
Highways & Transport Meeting (Frequency: Fortnightly)	Highways resolution and co-ordination group. Action tracking, risks & issues log.	 Rhian Boast – SCC Programme Lead Andrew Merritt – SCC David Stempfer – SCC Andrew Milne – SCC Paul Fishwick – SCC 	 Assess need for highway works Seek to resolve any design issues e.g. right turn lane, speed limit, traffic lights Costs highway works Source funding Obtain safety audits Produce park and ride solutions Produce Transport Management Plan road closures Manage public transport impacts Owns: Highways & Transport Risk Register Highways & Transport Milestones/progress updates Highways & Transport budget
Comms & Marketing Meeting (Frequency: Monthly)	Project Communications (internal & external) planning and delivery.	 Sarah Walsh – RBC Project Manager Peter Milton – SCC Creative Director Rhian Boast – SCC Programme Lead 	 Agree communications strategy Agree marketing strategy Costs marketing and

		 Olivia Nelson – National Trust, Project Manager Emm Johnstone – RHUL 	 communications strategies Covers all events across Surrey Agrees and produces the messages Owns: Communications & Marketing Risk Register Comms & Marketing Programme Comms & Marketing Milestones/progress Updates Comms & Marketing budget
Stakeholder Co-ordination Group (Frequency: Monthly) Page 78	Stakeholder co-ordination, planning, delivery, risk, issue and action tracking of concerned project areas.	 Chris Hunt - RBC Rhian Boast – SCC Programme Lead Olivia Nelson – National Trust, Project Manager Emm Johnstone – RHUL Caterina Lorrigio (HoP) Egham Museum (Matthew Smith) Barrie Higham – SCC Paul Ainslie – SCC Mark Taylor – RBWM Spelthorne BC Representative Egham Chamber of Commerce (Mark Adams) Egham Residents Association (Adrian Skelt) Wraysbury Skiff and Punting Club (Imogen O'Neil) Englefield Green Village Residents Association (Rosalind Robinson) Magna Carta 800th Committee (Mark Gill) Local Members ABA 	 To understand local issues Ensure updated information is circulated Commission work/pass issues to operational groups to comment upon/resolve Stakeholder management plan Owns: Stakeholder Risk Register Stakeholder Programme Stakeholder Milestones Stakeholder progress updates